2015 CHILD HEALTH, EDUCATION, AND CARE SUMMIT:

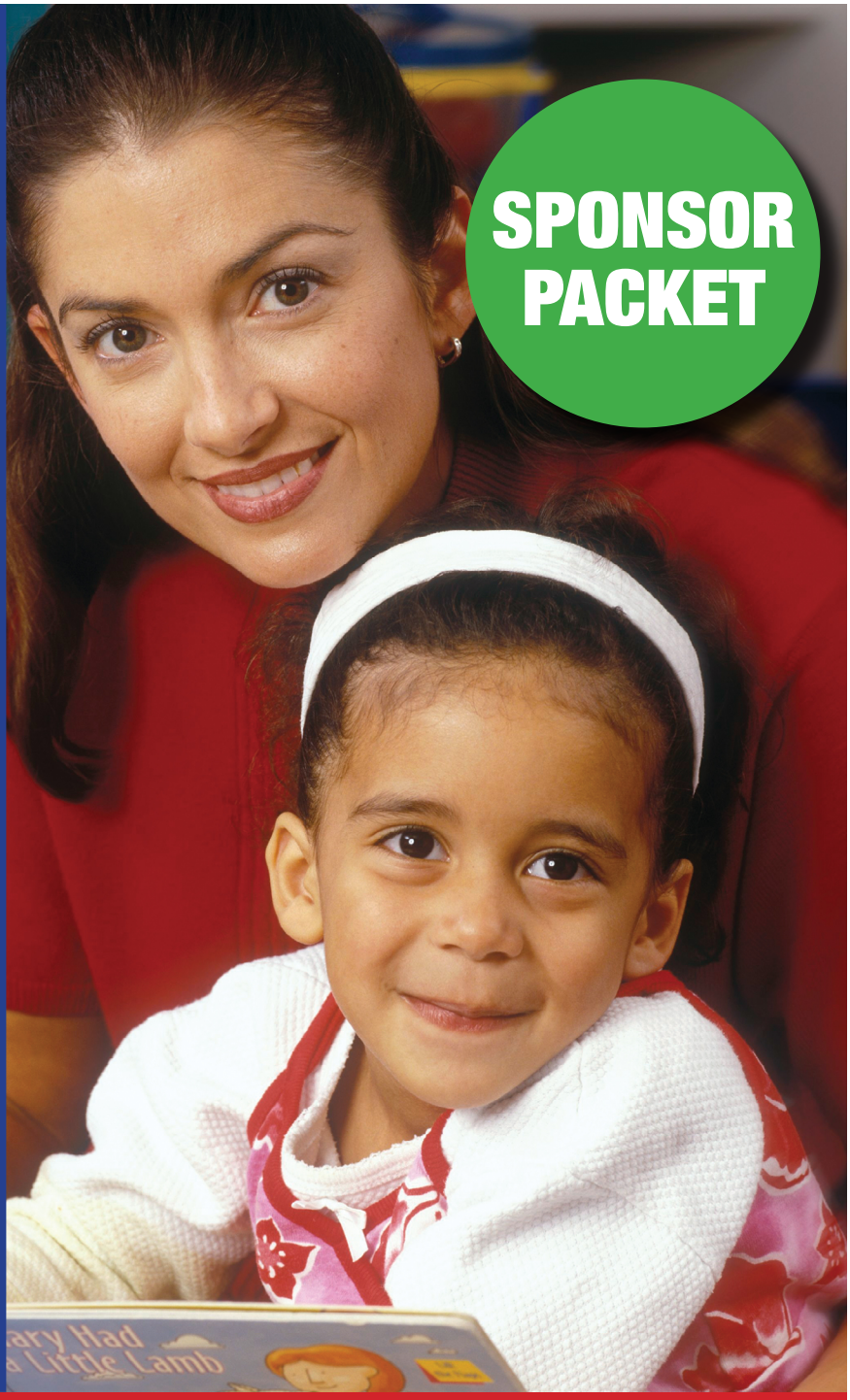
Building Powerful Partnerships

FEBRUARY 10-12, 2015
SACRAMENTO, CALIFORNIA

DoubleTree by Hilton Hotel Sacramento

Hosted by First 5 California in partnership with:

- California Department of Education
- California Health and Human Services Agency
- California Department of Public Health
- California Department of Social Services
- California Department of Developmental Services
- California Department of Veterans Affairs
- California Community Colleges Chancellor's Office



Life doesn't count for much unless you're willing to do your small part to leave our children — all of our children — a better world. Even if it's difficult. Even if the work seems great. Even if we don't get very far in our lifetime.

~ President Barack Obama

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Dear Prospective Sponsors:

The staff of First 5 California and all our partner State agencies are pleased to announce the **2015 Child Health, Education, and Care Summit**, scheduled for February 10-12, 2015, at the DoubleTree by Hilton Hotel, Sacramento.

Although First 5 California has held conferences and worked with colleagues in other agencies for several years, this will be the first year we're formally partnering with other State agencies from education, health and human services, and higher education, each of which provide services or programs for young children and families in California.

We look forward to the opportunity to work with your organization at the **2015 Child Health, Education, and Care Summit** in Sacramento. Your generous support is a key component to achieve our goals for this Summit and support the optimal health and well-being of children and families in California.

We anticipate approximately 800 participants at the Summit, representing preschool, infant/toddler child care, social workers, foster care, military families, higher education, administrators, parents, advocates, philanthropists, and elected officials. The intent is for counties to send county-level teams to the Summit that represent as many of these local groups as possible. In doing so, both county- and state-level networking will be enhanced, and services to our common target audiences will be better focused and less duplicative.

The Summit organizers and supporters represent a broad coalition of State agencies or statewide organizations that support young children's health, learning, and care in California. These groups have come together to find common ground on best practices and policies that will prepare our youngest children to be healthy, well educated, and successful. We are further committed to energizing and coordinating our efforts to maximize children's potential. This more robust Summit will build on the success of earlier First 5 California conferences.

We sincerely appreciate your support for children and families in our state. I encourage you to become a sponsor today. Together we can help California's children receive the best possible start in life and thrive.

Camille Maben

Camille Maben
Executive Director
First 5 California

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Sponsorship Levels

We offer five levels of sponsorship, including Bronze, Silver, Palladium, Gold, and Platinum. Depending upon your organization's level of interest, we can partner with you to develop a sponsorship package to maximize your visibility with decision makers and professionals from a variety of disciplines.

Sponsorship Level	Benefits
BRONZE SPONSOR **$2,000**	▪ Your company description and logo in the Summit Program Guide ▪ Recognition with company link on the Summit website ▪ Acknowledgment on promotional materials ▪ One complimentary registration
SILVER SPONSOR **$5,000**	Bronze sponsor benefits PLUS: ▪ One additional complimentary registration (two total) ▪ Quarter-page advertisement in the Summit Program Guide ▪ Podium recognition
PALLADIUM SPONSOR **$10,000**	Silver sponsor benefits PLUS: ▪ One additional complimentary registration (three total) ▪ Half-page advertisement in the Summit Program Guide ▪ Banner advertisement in Summit e-blasts to all potential attendees ▪ Podium recognition
GOLD SPONSOR **$15,000**	Palladium sponsor benefits PLUS: ▪ One additional complimentary registration (four total) ▪ Full-page advertisement in the Summit Program Guide ▪ Banner advertisement in Summit e-blasts to all potential attendees ▪ Podium recognition
PLATINUM SPONSOR **$25,000** **(Professional Reception)**	Gold sponsor benefits PLUS: ▪ One additional complimentary registration (five total) ▪ Recognition as a "co-host" of the professional reception (Wednesday evening) ▪ Banner advertisement in the reception hall.

Marketing Add-ons		
SUMMIT TOTE BAGS	**$2,500**	Recyclable, reusable Summit tote/grocery bag featuring the Summit logo on one side and your company logo on the other side
SUMMIT TOTE BAG INSERT	**$500**	Product or service promotion with an 8" x 11" insert in the Summit tote bag together with the Summit Program Guide
ADVERTISEMENT (FULL-COLOR) IN SUMMIT PROGRAM GUIDE	**$450**	Full-page, full-color advertisement
	$300	Half-page, full-color advertisement
	$150	Quarter-page, full-color advertisement

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Tentative Summit Agenda

PRE-SUMMIT SCHEDULE (TUESDAY, FEBRUARY 10)	9:00 am – 10:00 am	Registration and Continental Breakfast	
	10:00 am – 12:00 pm	Workshops and/or Training	
	11:00 am – 11:15 am	Break	
	12:00 pm – 1:00 pm	Lunch	
	1:00 pm – 3:00 pm	Workshops and/or Training	
	2:00 pm – 2:15 pm	Break	
	3:00 pm – 5:00 pm	Workshops and/or Training	
	5:00 pm	Adjournment	
SUMMIT – DAY 1 (WEDNESDAY, FEBRUARY 11)	8:00 am – 9:00 am	Registration and Continental Breakfast	
	9:00 am – 10:15 am	Opening Keynote 1	
	10:15 am – 10:30 am	Break	
	10:30 am – 12:00 pm	Session 1	**Potential Workshop**
	12:00 pm – 1:30 pm	Lunch and Keynote 2	
	1:30 pm – 3:00 pm	Session 2	
	3:00 pm – 3:15 pm	Break	
	3:15 pm – 4:45 pm	Session 3	
	5:00 pm – 6:00 pm	Reception	
SUMMIT – DAY 2 (THURSDAY, FEBRUARY 12)	8:00 am – 9:00 am	Registration and Continental Breakfast	
	9:00 am – 10:15 am	Opening Keynote 3	
	10:15 am – 11:45 am	City/Business Panel	
	12:00 pm – 1:30 pm	Lunch and Keynote 4	
	1:30 pm – 3:00 pm	Session 4	
	3:00 pm – 3:15 pm	Break	
	3:15 pm – 4:15 pm	Closing Panel	
	4:15 pm	Adjournment	

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Sponsorship Application

SPONSOR

First Name	Last Name	Organization/Agency	
Address	City	State	Zip
Phone	E-mail	Website	

SPONSORSHIPS

Please select your choice of sponsorship level:

❒ Bronze Sponsor **$2,000**
❒ Silver Sponsor **$5,000**
❒ Palladium Sponsor **$10,000**
❒ Gold Sponsor **$15,000**
❒ Platinum Sponsor **$25,000 (Professional Reception)**

MARKETING ADD-ONS

Please select your choice of marketing add-ons:

❒ Summit tote bags **$2,500**
❒ Summit tote bag insert **$500**

ADVERTISEMENT IN THE SUMMIT PROGRAM GUIDE

Please select all that apply:

❒ Full-page Ad **$450**
❒ Half-page Ad **$300**
❒ Quarter-page Ad **$150**

Please send your completed sponsorship application and payment to:

First 5 California
Attention: Monica Roy, Event Coordinator
2389 Gateway Oaks Drive, Suite 260
Sacramento, CA 95833

Please make checks payable to First 5 California/Summit