



George Halvorson, Chair  
Magdalena Carrasco  
Conway Collis  
Muntu Davis  
Kathryn Icenhower  
Joyce Iseri  
Casey McKeever

## AGENDA

Ex Officio Member:  
Jim Suennen,  
Designee of Secretary,  
Health and Human Services  
Agency

Camille Maben,  
Executive Director

**Marriott Courtyard Sacramento Airport Hotel  
2101 River Plaza Drive  
American River Room  
Sacramento, CA**

**April 24, 2014  
10:00 a.m. to 4:00 p.m. or until adjourned**

<u>Item</u>	<u>Description</u>	<u>Presenter(s)</u>
1	<u>Call to Order, Roll Call, and Welcome</u>	G. Halvorson, Chair
<b>Public Comment</b> <i>Members of the public may speak for up to three minutes on any matter concerning the State Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the State Commission may be taken.</i>		
<b>Standing Reports</b> <i>Agenda Items 2 through 4 are standing items that include comments from the First 5 California Executive Director, the First 5 Association Executive Director, and Commissioners. No action will be taken by the State Commission on these items.</i>		
2	<u>Executive Director's Report</u>	C. Maben, Executive Director
3	<u>First 5 Association of California Report</u>	M. Kenney, Executive Director First 5 Association of California
4	<u>Advisory Committee Reports</u> <i>The Commission members of the Advisory Committees formed under the bylaws may provide updates on any matters under their purview or meetings convened since the last Commission meeting.</i>	Commissioners

### Action Items

*Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.*

**California Children and Families Commission**

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|----|--|---|
| 5  | <u>Fiscal Years 2013-14 and 2014-15 Annual Report Guidelines</u><br><i>Approval of 1) revised guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2013-14, and 2) guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2014-15.</i> | D. Dodds, Deputy Director<br>Evaluation   |
| 6  | <u>Small Population County Funding Augmentation</u><br><i>Approval of a new funding methodology and framework for small population counties.</i>   | S. Neville-Morgan<br>Deputy Director<br>Program Management;<br>J. Clark, Director<br>Administrative Services; and<br>M. Kenney, Executive Director<br>First 5 Association of California |
| 7  | <u>First 5 California Mass Media Communications Contract</u><br><i>Approval to release a Request for Proposal for a new media contract designed to educate Californians about the healthy development and early education of children ages 0 to 5.</i>   | K. Westley, Director<br>Contracts and Procurement; and<br>D. Levin<br>Chief Deputy Director   |
| 8  | <u>Extension of 2014 First 5 California Media Campaign</u><br><i>Approval for funding from the media account to fund continuation of First 5 California media campaign.</i>  | D. Levin<br>Chief Deputy Director; and<br>Renee Fraser<br>President and CEO<br>Fraser Communications  |
| 9  | <u>Transitional Kindergarten Evaluation</u>  | D. Dodds, Deputy Director<br>Evaluation;  |
| 9a | <i>Report on the feasibility of collecting additional data for the Transitional Kindergarten Study as discussed at the January 23, 2014, Commission meeting.</i>   | D. Gomby, Executive Director<br>Heising-Simons Foundation; and<br>H. Quick, Principal Investigator<br>American Institutes for Research  |
| 9b | <i>Approval of co-funding for an evaluation of Transitional Kindergarten in the amount of \$1 million for the remaining two years of the three-year study period.</i>  |   |

**Lunch Break**

*Open session will adjourn for a one-hour break.*

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| 10 | <u>Summit Facility Contract</u><br><i>First 5 California staff requests Commission approval to contract for up to \$250,000.00 for a Summit facility.</i>  | K. Westley, Director<br>Contracts and Procurement; and<br>D. Levin<br>Chief Deputy Director   |
| 11 | <u>Emergency Medical Services (EMS) Authority Request for Funding to Support the California Poison Control System (CPCS)</u><br><i>Approval of request for funding of \$3.195 million over a three year period to the EMS Authority to ensure continued funding for day to day operations of CPCS and uninterrupted access to poison center services for children ages 0 to 5.</i> | D. Smiley<br>Chief Deputy Director<br>EMS Authority; and<br>S. Heard, Pharm. D.<br>Executive Director<br>California Poison Control System |

**Consent Calendar**

*Items on the consent calendar will be taken up and voted on as a group. Any Commissioner may request that any individual item(s) be removed from the group and discussed and voted upon separately following the group vote.*

- 12 Consent Calendar K. Westley, Director  
Contracts and Procurement
- 12a *Approval of January 23, 2014, Commission Meeting Minutes*
- 12b Agreement Ratifications  
*Ratifications of agreements executed by the Executive Director under existing statutory or Commission authorization, as attached here: [April 24, 2014, Agreement Ratifications](#)*
- 12c Agreement Approval  
*Approval of a new contract with the Department of Finance, Office of State Audits and Evaluations for up to \$502,500.00 for three years to perform three annual financial audits.*

### Information Items

*First 5 California staff will present Information Items. These are non-action items, and no action will be taken by the Commission.*

- 13 CARES Plus, Round 1, Evaluation Findings Update D. Dodds, Deputy Director  
*Staff will provide findings for analyses of data collected with the Classroom Assessment Scoring System (CLASS) observation instrument for participants in the CARES Plus program, Fiscal Years 2011-12 and 2012-13.* Evaluation
- 14 First 5 County Commission Investments in Early Intervention Systems M. Kenney, Executive Director  
*First 5 County Commissions will present on their investments in early intervention systems.* First 5 Association of California;  
and Loren Farrar  
Help Me Grow Coordinator  
First 5 Alameda
- 15 Financial Update J. Clark, Director  
*Staff will provide an update on the Commission's financial status.* Administrative Services
- 16 Legislative Update F. Furtek, Chief Counsel  
*Staff will provide an update on high priority legislative bills of interest, and discuss the Legislative Analyst Office's Report entitled [Restructuring California's Child Care Development System](#).*
- 17 Adjournment G. Halvorson, Chair

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The Commission may announce a recess for lunch during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending upon the time available and the orderly management of proceedings, the Commission may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

Public comment is taken on each agenda item. If you wish to speak, place your name on the sign-in list. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the Commission, the Chair may establish specific time limits on public comments and presentations.

If presenters intend to provide slide decks, exhibits, or handouts to the Commissioners and would like First 5 California to distribute them to the Commissioners and to the public in attendance at the meeting, electronic copies should be provided to Char Krantz at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California's website at [www.cfc.ca.gov](http://www.cfc.ca.gov) no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services, which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

Char Krantz  
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