



Vacant, Chair  
David Kears, Vice Chair  
Don Attore  
Carla Dartis  
Maria Minon, M.D.  
Molly Munger  
Eleni Tsakopoulos-Kounalakis

## AGENDA

Ex Officio Members:  
Secretary of Education  
Secretary of Health and Human  
Services Agency

Kris Perry, Executive Director

**Holiday Inn Capitol Plaza  
300 J Street  
John Q Ballroom, 16<sup>th</sup> Floor  
Sacramento**

**July 15, 2009  
10:00 a.m. to 4:00 p.m.**

<b><u>ITEM</u></b>	<b><u>PRESENTER</u></b>	<b><u>TIME</u></b>
1 Call to Order, Roll Call and Welcome	D. Kears, Vice Chair	5 minutes
2 Executive Director's Report	K. Perry, Executive Director First 5 California	10 minutes
3 First 5 Association of California Report	S. Novick, Executive Director First 5 Association of California	10 minutes
<b><u>INFORMATION ITEMS</u></b>		
4 Committee Reports		15 minutes
4a Program Committee	S. Neville-Morgan, Deputy Director Program Management	
4b Public Education and Outreach	E. Bupara, Director Communications	
4c Legislative Committee	M. Jones, Chief Legislative and Governmental Affairs	
5 Legislative Update	M. Jones, Chief Legislative and Governmental Affairs	10 minutes
6 Overview of Public Education Campaign	E. Bupara and Fraser Communications	40 minutes

**California Children and Families Commission**

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7	Strategic Plan Mid-Year Review	K. Perry, Executive Director	30 minutes
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**LUNCH BREAK (12:00 - 1:00)**

**ACTION ITEMS**

8	Project Legacy	K. Perry, Executive Director	60 minutes
9	Children's Health Insurance	K. Perry, Executive Director	30 minutes
10	<i>Kit for New Parents</i> - Funding Authorization and Contract Extension	E. Bupara, Director, Communications	20 minutes
11	Commission Bylaw Revisions	T. Miller, Chief Administrative Services	10 minutes
12	Consent Calendar	R. Dolan, Chief Contract Services	10 minutes
	12a Approval of April 29, 2009 Commission Meeting Minutes		
	12b Agreement Ratification		
	Contract Numbers: CCFC 7025 A1, 7082 A2, 7135, 7137 A1, 7147, 7148, 7150, 7151, 7153, 7155, 7158, 7159, 7160, 7162, 7164, 7166, 7168, 7170, 7170, 7171, 7172, 7173, 7174, 7175, 7177, 7178, 7182, 7186, 7192, 7193, 7194, CFF 4623, 4624		

13 Adjournment

The order in which agenda items are considered may be subject to change. Public comment is taken on each agenda item. If you wish to speak, place your name on the sign-in list. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the commission, the chair may establish specific time limits on presentations.

If presenters intend to provide exhibits or handouts to the commissioners, copies must be provided to Char Krantz, whose contact information is listed below, at least ten days prior to the commission meeting for First 5 California distribution to the commissioners and to the public in attendance at the meeting.

Materials available for this meeting are posted on our Web site at: [www.cffc.ca.gov](http://www.cffc.ca.gov) no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services, which would enable that person to participate at the meeting, must make that request at least seven days prior to the meeting date to:

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