



Joe Munso, Chair  
Conway Collis  
Patrick Duterte  
Joyce Iseri  
Casey McKeever  
Maria Minon, M.D.  
Molly Munger

## AGENDA

**Marriott Burbank Airport Hotel  
2500 North Hollywood Way  
Hollywood Burbank Room  
Burbank**

**October 20, 2010  
10:00 a.m. to 3:00 p.m.**

Ex Officio Members:  
Secretary of Education  
Secretary of Health and Human  
Services Agency

Kris Perry, Executive Director

<b><u>ITEM</u></b>	<b><u>PRESENTER</u></b>	<b><u>TIME</u></b>
1 Call to Order, Roll Call, and Welcome	J. Munso, Chair	5 minutes
2 Executive Director's Report	K. Perry, Executive Director First 5 California	15 minutes
3 First 5 Association of California Report And Updates	S. Novick, Executive Director First 5 Association of California	10 minutes

### **INFORMATION ITEMS**

4 Legislative Update and Committee Report	M. Jones, Deputy Director External and Governmental Affairs	10 minutes
5 Strategic Plan Update	K. Perry, Executive Director	30 minutes
6 Public Education and Outreach Campaign Presentation	M. Jones, Deputy Director External and Governmental Affairs	30 minutes
7 Financial Update	T. Miller, Chief Administrative Services	20 minutes

### **CLOSED SESSION (12:00 - 1:00)**

Pending Litigation (Government Code §11126(e))

### **LUNCH BREAK (12:00 - 1:00)**

**California Children and Families Commission**

2389 Gateway Oaks Drive, Suite 260, Sacramento, CA 95833 • TEL 916/263-1050 • FAX 916/263-1360 • [WWW.CCFC.CA.GOV](http://WWW.CCFC.CA.GOV)

## **ACTION ITEMS**

- |    |  |  |            |
|----|--|--|------------|
| 8  | Public Education and Outreach<br>Contract Revisions  | M. Jones, Deputy Director<br>External and Governmental Affairs | 15 minutes |
| 9  | State Budget Solutions<br>9a Children Services Programs<br>9b Health Care Funds for Eligible<br>Children 0-5   | K. Perry, Executive Director                                   | 45 minutes |
| 10 | Commission Business<br>10a Committee Assignments<br>10b Commission Meeting Dates for<br>2011 and Locations   | D. Levin, Chief Deputy Director                                | 15 minutes |
| 11 | Department of General Services<br>Contract Approval  | T. Miller, Chief<br>Administrative Services                    | 10 minutes |
| 12 | Consent Calendar<br>12a Approval of April 21, 2010,<br>Commission Meeting Minutes<br>12b Agreement Ratification<br>Contract Numbers: CCFC 6943 A4, 7116 A1, 7127 A1, 7132 A1, 7135 A1, 7202,<br>CFF 7222, 7225, 7229, 7231, 7233, 7234, 7235, 7237, 7239, 7241,<br>Purchase Order Number: CFF 4695 | R. Dolan, Chief<br>Contract Services                           | 10 minutes |
| 13 | Adjournment  |  |            |

The order in which agenda items are considered may be subject to change. Public comment is taken on each agenda item. If you wish to speak, place your name on the sign-in list. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the commission, the chair may establish specific time limits on presentations.

If presenters intend to provide exhibits or handouts to the commissioners, copies should be provided to Char Krantz, whose contact information is listed below, at least ten days prior to the commission meeting for First 5 California distribution to the commissioners and to the public in attendance at the meeting.

Materials available for this meeting are posted on our Web site at: [www.cafc.ca.gov](http://www.cafc.ca.gov) no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services, which would enable that person to participate at the meeting, must make that request at least seven days prior to the meeting date to:

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