



AGENDA

George Halvorson, Chair
Magdalena Carrasco
Conway Collis
Muntu Davis
Kathryn Icenhower
Joyce Iseri
Casey McKeever

Marriott Courtyard Sacramento Airport Hotel
2101 River Plaza Drive
American River Room
Sacramento, CA

Ex Officio Member:
Jim Suennen,
Designee of Secretary,
Health and Human Services
Agency

Camille Maben,
Executive Director

January 23, 2014
10:00 a.m. to 4:00 p.m. or until adjourned

<u>Item</u>	<u>Description</u>	<u>Presenter(s)</u>
1	<u>Call to Order, Roll Call, and Welcome</u>	G. Halvorson, Chair

Public Comment

Members of the public may speak for up to three minutes on any matter concerning the State Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the State Commission may be taken.

Standing Reports

Agenda Items 2 through 4 are standing items that include comments from the First 5 California Executive Director, the First 5 Association Executive Director, and Commissioners. No action will be taken by the State Commission on these items.

2	<u>Executive Director's Report</u>	C. Maben, Executive Director
3	<u>First 5 Association of California Report</u>	M. Kenney, Executive Director First 5 Association of California
4	<u>Advisory Committee Reports</u> <i>The Commission members of the Advisory Committees formed under the bylaws may provide updates on any matters under their purview or meetings convened since the last Commission meeting.</i>	Commissioners

Action Items

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

5	<u>Fiscal Year 2012-13 Annual Report</u> <i>Approval of the Fiscal Year 2012-13 Annual Report.</i>	C. Maben, Executive Director
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California Children and Families Commission

2389 Gateway Oaks Drive, Suite 260, Sacramento, CA 95833 • TEL 916/263-1050 • FAX 916/263-1360 • WWW.CCFC.CA.GOV

- 6 Transitional Kindergarten Study
Approval of co-funding for an evaluation of Transitional Kindergarten in California in the amount of \$1.5 million for a three-year period. C. Maben, Executive Director & D. Dodds, Deputy Director Evaluation & D. Gomby, Executive Director Heising-Simons Foundation
- 7 Educare Partnership Time Extension
Approval to extend the time period for funding authority previously approved by the State Commission in April 2010 to continue First 5 California's support and participation in the partnership to establish model Educare centers in California. S. Neville-Morgan Deputy Director Program Management & J. Rasmussen, President Buffett Early Childhood Fund

Lunch Break

Open session will adjourn for at least a one-hour break.

Closed Session (Gov. Code, § 11126 (a) (1))

Commissioners will go into a closed session to discuss personnel matters.

Continued Action Items

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

- 8 Strategic Plan Process
Presentation by contractor to provide an update on First 5 California's new multi-year Strategic Plan, and obtain approval on the Strategic Objectives and Activities Framework portion of the Plan. C. Maben, Executive Director & Glen Price, President The Glen Price Group

Consent Calendar

Items on the consent calendar will be taken up and voted on as a group. Any Commissioner may request that any individual item(s) be removed from the group and discussed and voted upon separately following the group vote.

- 9 Consent Calendar K. Westley, Director Contracts and Procurement
- 9a Approval of October 24, 2013, Commission Meeting Minutes
- 9b Agreement Ratifications
Ratifications of agreements executed by the Executive Director under existing statutory or Commission authorization, as attached here: [January 23, 2014, Agreement Ratifications](#)
- 9c Department of Finance Annual Audit Agreement Approval
Approval of a one-time increase to the delegated authority of \$150,000 per fiscal-year audit, in the amount of approximately \$6,000.

Information Items

First 5 California staff will present Information Items. These are non-action items, and no action will be taken by the Commission.

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| 10 | <u>First 5 California Media Contract</u>
<i>Staff will provide information about the need for a Request for Proposal for a new advertising contract designed to educate Californians about the healthy development and early education of children ages 0 to 5.</i> | K. Westley, Director
Contracts and Procurement
& L. VanLaningham, Administrator
Communications |
| 11 | <u>Financial Update</u>
<i>Staff will provide an update on the Commission's financial status.</i> | J. Clark, Director
Administrative Services |
| 12 | <u>Small Population County Funding Augmentation</u>
<i>Staff will provide information about a new funding methodology for small population counties.</i> | S. Neville-Morgan
Deputy Director
Program Management
& J. Clark, Director
Administrative Services
& M. Kenney, Executive Director
First 5 Association of California |
| 13 | <u>First 5 California Media Campaign</u>
<i>Presentation by contractor on final proposal for upcoming First 5 California media campaign and TV ads focusing on the important role parents and caregivers play in the brain development of young children.</i> | D. Levin, Chief Deputy Director
& Renee Fraser
President and CEO
Fraser Communications |
| 14 | <u>Adjournment</u> | G. Halvorson, Chair |

The Commission may announce a recess for lunch during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending upon the time available and the orderly management of proceedings, the Commission may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

Public comment is taken on each agenda item. If you wish to speak, place your name on the sign-in list. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the Commission, the Chair may establish specific time limits on public comments and presentations.

If presenters intend to provide slide decks, exhibits, or handouts to the Commissioners and would like First 5 California to distribute them to the Commissioners and to the public in attendance at the meeting, electronic copies should be provided to Char Krantz at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California's website at www.cffc.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services, which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

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