



AGENDA ITEM: 10
DATE OF MEETING: January 26, 2010
ACTION: X
INFORMATION: _____

ANNUAL REPORT – FISCAL YEAR 2009-10

SUMMARY OF REQUEST

Staff will present the First 5 California Annual Report for Fiscal Year (FY) 2009-2010 to the Commission for review and approval.

BACKGROUND

The report, produced in accordance with State statute and guidelines, collected relevant program and service evaluation information, and fiscal data to provide the Commission and Californians with an understanding of the spectrum of health and education resources provided to the state's youngest children and their families.

Organized into four chapters, content covers:

1. The First 5 California Story – review of First 5 California vision, mission and goals, our commitment to good governance and FY 09-10 highlights.
2. How Our Programs Help Young Children – overview of First 5 California funded programs.
3. How We Reach Young Children in Need – summary of First 5 California support to administration, public education and outreach, and research and evaluation.
4. How First 5 County Commissions Serve Families at the Local Level – synopsis of services provided by county commissions.

STAFF RECOMMENDATION

Staff recommends the Commission approve the Annual Report and its submission to the Governor, the Legislature, and county commissions, as required by statute.

HIGHLIGHTS

The report focuses on the outcomes achieved by First 5 California strategic initiatives and in our partnerships with First 5 county commissions, state agencies and county entities. First 5 California programs leveraged funding, skills, and systems to deliver high quality services to improve family functioning, early learning, and health for children ages 0 to 5.

Examples of this dynamic include First 5 California's Power of Preschool (PoP) program and the School Readiness Program.

The report also reflects our learning in more than a decade of research and evaluation. Today, our emphasis is on quality improvement for caregivers, and demonstrating best practices in program design for children and parents.

First 5 California's public education and outreach utilized traditional media and new online media to communicate to families on nutrition, literacy development, and tobacco cessation. At the community level, the *Kit for New Parents* proved effective in two university longitudinal studies.

In addition to our mission-directed programs in FY 09-10, First 5 California addressed the critical state funding gap in early intervention programs and children's health insurance.

First 5 county commissions continued to invest in a broad variety of direct services to children and families in California. FY 09-10 data show that county commissions invested a total of \$555 million, in the result categories described below:

- Improved Child Development \$265,390,104
- Improved Child Health \$125,864,053
- Improved Family Functioning \$101,588,390
- Improved Systems of Care \$ 62,144,162

Expenditures were distributed across a wide range of service delivery providers that supported local economies:

Community Based Agencies	51%
Elementary Schools and/or Districts	17%
County Government Agencies	13%
County or State Educational Institutions	9%
Private Entities/Institutions	4%
First 5 County Commissions	4%
Other Governmental Agencies	2%

Through the hard work and collaborative efforts of the First 5 community and its funding partners, our programs provide effective and much-needed services to children ages 0 to 5 and their families. Participation in First 5 programs is associated with significant positive outcomes for children's health, development, early education, and well being to help ensure that children in California start school ready to learn and achieve their greatest potential.

***First 5 California
Fiscal Year 2009-2010
Annual Report***



Putting the Vision in Practice

Presented by

Vonnie Madigan, Deputy
Director

Results and Evaluation Division

with Gretchen Williams

January 26, 2011

Vision Statement

All children in California enter school ready to achieve their greatest potential.



Annual Report Builds on Strategic Plan Goals

- Invest in Program Development
- Broaden Public Awareness
- Enhance Research & Evaluation
- Strengthen Organizational Operations & Systems

Seed Innovative Pilot Programs



- Power of Preschool
- Nationally recognized for quality
- Leverages federal and state resources

Broaden Public Awareness

- New & Traditional Media



Kit for New Parents

- Available in six languages
- Parent knowledge gains twice as high as in other programs



Enhance Research & Evaluation

- *Best Practices to Promote Health Care Utilization in Healthy Kids Programs*
- *Healthy Kids Survey Results*
- *Special Needs Project Final Program Evaluation & Report*

Strengthen Organizational Operations & Systems

- Commitment to Good Governance
- Improved Business Practices
- Recognition for Contracts to Small and DVBDE businesses

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Fiscal Year 2009-2010
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