



AGENDA ITEM: 7
DATE OF MEETING: January 22, 2015
ACTION: X
INFORMATION:

CONSENT CALENDAR

A. SUMMARY OF REQUEST:

Approve the following consent agenda items:

1. October 23, 2014, Commission Meeting Minutes
2. Agreement Ratifications
3. Agreement Approval

B. ATTACHMENTS:

Attachment 7a: Draft of October 23, 2014, Commission Meeting Minutes
Attachment 7b: Agreement Ratifications
Attachment 7c: Agreement Approval



CALIFORNIA CHILDREN AND FAMILIES COMMISSION MEETING

**October 23, 2014
10:00 a.m. to 4:00 p.m.**

**Marriott Burbank Airport Hotel
2500 North Hollywood Way
Glendale Pasadena Room
Burbank, CA 91505**

DRAFT MINUTES

Agenda Item 1 – Call to Order and Chair’s Welcome

Chair Halvorson called the meeting to order at 10:05 a.m.

Commissioners Present: George Halvorson, Chair
Conway Collis
Muntu Davis
Kathryn Icenhower
Casey McKeever

Commissioners Absent: Joyce Iseri, Vice Chair
Magdalena Carrasco

Ex Officio Member Present: Jim Suennen

Chair Halvorson welcomed members to the meeting. He commented on the increasing level of knowledge and awareness on the importance of early childhood development. He also commented on how the critical issues in which First 5 California is engaged are now coming to the forefront of the agendas for the entire country.

DISCUSSION: Renee Fraser, President and CEO of Fraser Communications, thanked the Commission for their support of the work Fraser has provided over the last 6 years. She highlighted First 5 California’s Talk.Read.SingSM campaign, which is designed to educate the public on the importance of early brain development in babies and young children, and the critical role parents and other caregivers play in maximizing brain growth through language development and engagement during the first 5 years.

PUBLIC COMMENT: None.

Agenda Item 2 – Executive Director’s Report

Camille Maben, Executive Director, provided the following updates:

Site Visits

Ms. Maben made site visits to 14 county First 5 commissions, which includes: Lassen, Mono, Inyo, Alpine, Los Angeles, Santa Cruz, Del Norte, Humboldt, Ventura, San Luis Obispo, Solano, Marin, Trinity, and Mendocino counties.

Highlights observed during those visits include:

- Alpine, Mono, and Inyo counties held a joint Commission meeting to discuss ways the three counties could work together to leverage both funding and human resources.
- Santa Cruz County’s Baby Gateway program reaches nearly every baby born in the county. Parents are visited in the hospital, given First 5 California’s *Kit for New Parents*, and informed about available county services, insurance coverage, and how to schedule their baby’s first check-up. Evaluation data shows trips to the emergency room have been significantly reduced since this program has been implemented.
- Del Norte’s Wonder Bus is a vehicle that has been transformed into a learning center and provides a comprehensive literacy program throughout the county.
- First 5 Ventura is working with local restaurants on a unique nutrition program to provide healthy menu choices for children. Restaurants are branded as a “First 5 Ventura approved restaurant” so parents will know there are healthy choices for their children.
- Mendocino County was one of the first and smallest counties in the state to create a community partnership that successfully developed a universal children’s health insurance program.

First 5 California Staff Update

New Hires since the April 2014 Commission meeting:

- Desi Soto, Education Administrator I, Program Management
- Simon Marquez, Associate Governmental Program Analyst, Program Management
- Erica Otonio, Child Development Consultant, Program Management
- Laxmi Gurajada, Associate Governmental Program Analyst, Program Management
- Laurel Goddard, Administrator, Communications

Preschool Expansion Grant Program

On October 15, California submitted an application for the Federal Preschool Expansion Grant being offered jointly through a partnership between the U.S. Departments of Education and Health and Human Services. If funded, California would receive up to \$35 million per year over four years (\$140 million total). It would support over 3,700 new

and improved preschool spaces for children, with 95% of the funding going directly to support those spaces.

Through this work, California seeks to build and support a culture and community of inclusion from the earliest point possible for children, especially children with disabilities. This work would be carried out locally by 11 subgrantees. These grantees were selected from 197 applications that were submitted statewide. All 11 subgrantees include First 5 counties as full partners in the implementation.

This work would further First 5 California's ongoing partnership with California Department of Education. If funded, First 5 California would receive approximately \$850,000 to do work on parent engagement and teacher training. Results will be announced in December 2014.

National Level Updates

Ms. Maben participated in events with Secretary of Education Arne Duncan and Assistant Deputy Secretary Libby Doggett in San Francisco and Los Angeles. Both days included meetings with early learning advocates, philanthropy, and business. The Secretary was conducting a six-stop tour to celebrate states that are moving forward in early education and care. Secretary Duncan highlighted and praised the work being done in California, but emphasized the state has a long way to go. He also mentioned the White House would be sponsoring a meeting on early learning and care in December 2014.

Ms. Maben attended a meeting in Chicago sponsored by the Build Initiative and Zero to Three. California, Illinois, Indiana, Ohio, Oregon, and Vermont participated in a two-day conversation on what they are doing and could be doing regarding state and federal policies, building workforce capacity, building capacity in communities, and engaging parents and families around infants and toddlers.

Ms. Maben was invited to join the National Advisory Board for the Center on Enhancing Early Learning Outcomes, and attended the board's meeting in Washington, D.C. Funded by the U.S. Department of Education, its mission is to strengthen the capacity of State Education Agencies to lead sustained improvements in early learning opportunities and outcomes.

Communications

First 5 California developed a new cookbook with healthy, quick, and easy meals that parents and children can prepare together. In addition to the simple, nutritious recipes, the book includes tips for making food preparation into fun teaching moments with your child. It will be available for download from the First 5 California website by the end of this year. Hard copies will be distributed at outreach events.

Program Development Next Steps

Funding for First 5 California's Child Signature Program (CSP) expires June 30, 2015. Based on First 5 California's new Strategic Plan, staff is committed to having conversations with stakeholders in the field about next steps for program development.

First 5 California's priority is to recognize and integrate what works based on information from program implementation and evaluation, and from recent research.

First 5 California plans to build off current program investments, align and partner with other major federal, state, and local initiatives, and support statewide programs via partnerships with county commissions and other county and regional entities.

First 5 California is committed to a transparent process where it engages stakeholders to obtain their input and feedback. A Survey Monkey will be released to help make decisions on how to craft next program iterations. That information will be shared with the Commission's Program Committee to discuss its impact on future direction of the program.

Additionally, First 5 California will meet with small groups of county and philanthropic leadership to discuss how to partner in these efforts. First 5 California will look at timelines along with pros and cons of recommendations and alternatives to make sure they move forward in a way that lets them build a more integrated, effective, and efficient model.

Evaluation

For the CARES Plus program, the new data system is now being used by Lead Agencies for fall enrollment during the FY 2014–15 year. Enrollment includes both key data entry and file interface ("upload") information about individual program participants. In August 2014, First 5 California Evaluation Division staff participated in training for coaches and CLASS[®] observers of MyTeachingPartner[™].

With regard to the transitional kindergarten evaluation, the Evaluation Division is working with partners on the project: the American Institutes for Research, Heising-Simons Foundation, and David and Lucile Packard Foundation. Recent communications have included upcoming project briefs and contracting mechanisms with First 5 California.

In preparation for the 2015–16 California Health Interview Survey, the Evaluation Division worked with the UCLA Center for Health Policy Research to draft questionnaire content and reviewed drafts of an upcoming brief on the health of California children.

To support activities of the Strategic Plan, the Evaluation Division has begun planning a data and evaluation survey with First 5 county commissions and the First 5 Association to compile information about data systems, common data elements, and evaluation efforts of the First 5 community.

DISCUSSION: Commissioner Icenhower suggested the Commission consider developing material around the Talk.Read.SingSM campaign that could be distributed. Ms. Maben indicated First 5 California is partnering with the Child Welfare Council to provide targeted content on the campaign to foster care families. Chair Halvorson indicated First 5 Los Angeles is working with the Women Infant Children (WIC) program and that those materials might be useful for distribution at WIC sites as well.

Commissioner McKeever expressed concern of the expiration of funding for the Child Signature Program, and asked if there might be a gap in services. Ms. Maben said First 5 California was cognizant of that timeline and is working on ways to ensure the least interruption.

Commissioner Icenhower expressed the importance of ensuring revenue is aligned with First 5 California's Strategic Plan.

PUBLIC COMMENT: Laurel Kloomok (First 5 San Francisco County) indicated many county commissions are going through the strategic planning process. She said counties have been trying to blend funding in various ways to make a cohesive system with positive outcomes for kids. She talked about First 5 San Francisco's role around quality improvement, enhancement, and capacity building. She stressed the importance of informing the White House on First 5 services being provided in California.

Chair Halvorson stated the need of a complete infrastructure that looks at the entire continuum of all the support that is available to children.

Celia Ayala, Executive Director, Los Angeles Universal Preschool, provided comments on strategic planning and becoming more consistent in partnership building, as many times counties are competing for the same dollars. She noted one of the strongest elements of the Commission is setting policy at a state level that is congruent to the national agenda. She stressed the importance of a coalition of early care and education to influence where the priority of dollars are in local, state, and federal government.

Agenda Item 3 – First 5 Association of California Report

Moira Kenney, Executive Director, First 5 Association of California, provided an update on the following:

- The Association and State Commission partnerships continue to grow. They co-hosted a series of conversations with other statewide early learning advocates as budget negotiations were underway. Advocates across the state are noticing that First 5 has a clearer focus and identity.
- The Association held its Summit in late September with over 210 county staff in attendance in addition to First 5 California staff. The highlight of that conference was looking at some of the research that Dr. Emily Putnam-Hornstein presented around the child welfare system.
- The Association's Executive Committee voted to approve strategic messaging that focuses on developing content for four policy areas: early learning and quality, early intervention and developmental screening, oral health and vision screening, and 0 to 3 family supports.

- The Association is looking forward to convening approximately 500 of their county commissioners at First 5 California's Child Health, Education, and Care Summit scheduled for February 2015. The pre-summit convening will focus on ways county commissioners are providing leadership on the four policy areas.
- Ms. Kenney highlighted 0 to 3 family supports as an area where First 5 county commissions have few funding partners. The policy agenda is least developed in this area as there is less direction and national research. The Association is pleased to partner with the David and Lucile Packard Foundation to study First 5 local investments in the family support field to ground this policy work. The first study assesses best practices, parent education and family engagement, and the connections between family support and early learning.

DISCUSSION: Commissioner Icenhower requested the Hornstein report be presented to the State Commission.

PUBLIC COMMENT: None.

Agenda Item 4 – Advisory Committee Reports

Chair Halvorson called upon Commissioners to provide an update on their respective advisory committee meetings or activities that had taken place since the April 2014 meeting.

DISCUSSION:

Evaluation – (Vice Chair Iseri and Commissioner Davis)

- Met to discuss the Commission's preliminary evaluation findings for the Child Signature Program.

Executive – (Chair Halvorson and Vice Chair Iseri)

- Met to review and approve the agenda for the October 2014 meeting.

Strategic Planning – (Chair Halvorson and Commissioner Icenhower)

- Met to discuss how First 5 California aligns its revenue with Strategic Plan priorities, and how to generate additional revenue.

PUBLIC COMMENT: None.

Agenda Item 5 – California Department of Health Care Services Request for Funding to Support Dental Outreach

Renee Mollow, Deputy Director, Department of Health Care Services (DHCS), requested Commission approval to fund dental outreach that targets parents of Medi-Cal beneficiaries ages 0 to 3 to emphasize the importance of oral health and increase utilization. This would be done through a direct mailer that serves to increase awareness on early intervention for preventable problems and educating parents on the importance of oral health and regular dental visits that begin with the child's first tooth or first birthday.

DISCUSSION: Commissioner Collis said there was no question as to the value of DHCS's program as the State Commission has been focused on early intervention. He questioned why the Commission is being asked to fund this request rather than using funding from the Governor's budget. Ms. Mollow said it was the Administration's decision to request this funding from the Commission given the focus area of the request. Commissioner Collis said First 5 California's resources for all of its programs are becoming restricted. First 5 California has a range of programs it's trying to provide funding for with limited and declining resources.

Commissioner McKeever asked if there was outreach funding available through the Affordable Care Act. Ms. Mollow said there was outreach funding made available to DHCS through the California Endowment to help with outreach strategies to assist people with Medi-Cal enrollment and get people enrolled for coverage.

Commissioners agreed on the importance of these services and that they should be funded through state funds that are increasing, and not with First 5 California dollars which are declining. Commissioners also expressed the importance of First 5 California to match dollars with its Strategic Plan prior to making a decision on a funding request, and asked if DHCS had explored other funding possibilities. Ms. Mollow said DHCS is exploring other options with key partners to strategize about disseminating outreach materials for dental services.

PUBLIC COMMENT: Moira Kenney (First 5 Association) stated First 5 county commissions invest \$15 million a year for oral health services for children 0 to 5, which reaches over 193,000 children each year. First 5 county commissions also serve over 30,000 families with newborn home visits, which include the message "first tooth/first birthday." Ms. Kenney said they would appreciate the opportunity to be involved in any collaboration for integrated messaging. She indicated the *Kit for New Parents* was an optimal way to reach parents with this message.

Karen Pautz (First 5 Siskiyou County) echoed Ms. Kenney's comments and expressed the importance of looking at outreach efforts through relationship building in local efforts. Ms. Pautz noted First 5 counties work diligently to provide direct services that meet the needs of their communities.

Christina Altmayer (The Children and Families Commission of Orange County) said her county has made major investments in oral health over the past 10 years, and helped create Healthy Smiles, which is the countywide platform that specifically addresses the issue of what to do for those children who will have more intensive needs for sedation. Based on the data from Children Now, Orange County has the highest rate of children utilizing Denti-Cal services, which still is only at 57 percent. The Children and Families Commission of Orange County has worked closely to identify providers within the community who can deal with the unique needs of the young population. She welcomed the opportunity to be involved in collaboration for integrated messaging, and share

successful strategies.

MOTION: Request failed for lack of motion.

Agenda Item 6 – Commission Meeting Calendar for 2015

Camille Maben, Executive Director, requested the Commission approve the following proposed meeting dates and locations for the 2015 calendar year:

<u>DATE</u>	<u>LOCATION</u>
January 22, 2015	Sacramento
April 23, 2015	Sacramento
July 23, 2015	Sacramento
October 22, 2015	Burbank

MOTION/ACTION: Commissioner Icenhower moved that the Commission approve the proposed Commission meeting dates for the 2015 calendar year. The motion was seconded by Commissioner Collis.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

Agenda Item 7 – State Board of Equalization Audit

Jennifer Clark, Director of Administrative Services, and Frank Furtek, Chief Counsel, requested the Commission consider approval of a private audit of the California Board of Equalization (BOE) to review its First 5 California expenditures over the past years.

While First 5 revenues have consistently decreased, BOE's expenditures for administration and collection of the First 5 tax have consistently and dramatically increased more than 600 percent over the last 10 years.

First 5 California has asked BOE for an explanation for the increasing expenditures, and over the years, BOE has provided the following information:

- In 2003, AB 71 was passed and gave BOE broad authority to create a licensing and enforcement program to track the sale of cigarettes and tobacco products.
- As a result of AB 71 and BOE's declining revenues for the enforcement program, in 2006 the BOE administratively sought reimbursement for the cost of its program by tapping First 5 funds, and in doing so, created a new cost allocation methodology.

First 5 California was informed by BOE of its intent to allocate 57.5 percent of the costs to administer the cigarette and tobacco tax and licensing programs to First 5, since that is the percentage of revenue First 5 receives based on the cigarette tax rate. The main

concern with this stems from the way Proposition 10 is written, which allows BOE costs to continually increase.

In previous years, First 5 California has not been charged 57.5 percent of the applicable expenditures. In 2012–13 First 5 California was charged 49.2 percent, and 50.84 percent in 2013–14. Looking at historical expenditure data, the General Fund has paid more than its percentage of costs every year; however, the disparity is decreasing.

In the 2012 independent audit report of First 5 California, the Department of Finance noted BOE's lack of written cost allocation procedures. In response to the observation, BOE provided procedures to the Department of Finance in 2013 that were considered acceptable and not mentioned in the subsequent audit.

In the past, First 5 California has asked for revenue data that is directly correlated with the licensing and enforcement activities implemented pursuant to AB 71. First 5 California was informed BOE does not track revenue generated by enforcement activities. As a result, First 5 California cannot verify its investment in enforcement is being fully recovered. However, BOE did provide First 5 California with a fact sheet stating compliance and enforcement protect program revenue. BOE estimated tax loss from other tobacco products would have escalated to \$369 million in 2014 from \$109 million between 2004–2009 without these activities. Seizures of contraband cigarettes declined by 90 percent as a result of the cigarette tax stamp.

In 2014, the Legislature addressed the administrative cost issue and requested BOE to submit the following reports:

- By October 15, 2014 – Provide a breakdown of their expenditures and an explanation of BOE's methods to allocate costs.
- By February 1, 2015 – Convene a stakeholder meeting to discuss approaches to future funding.
- By April 1, 2015 – Submit a report with at least 3 approaches for future funding.

BOE submitted a letter to First 5 California challenging the legality of the audit claiming that it has been cooperative in providing information.

MOTION: Commissioner Collis moved that the Commission approve a private audit of the State Board of Equalization and approve up to \$100,000 from the Administrative Account for the expenses associated with the audit. The motion was seconded by Commissioner Icenhower.

DISCUSSION: Commission Collis provided historical background on BOE.

Commissioner Collis said it was not the intent to create friction, but there is a reason audited financials are requested by private entities, and that is to

independently verify how costs are being allocated. He stated First 5 California has an obligation to ensure fees are appropriate and justified.

Commissioner McKeever questioned BOE agreeing to cooperate with an independent audit approved by Commission. Commissioner Collis foresees further discussion with BOE Board members to obtain their support for the audit.

After further discussions, the Commission decided to move forward to begin the process of an independent audit. In order to oversee the progress and provide guidance of the audit, the Commission created an oversight advisory committee that included Chair Halvorson and Commissioner Collis.

PUBLIC COMMENT: Christina Altmayer (The Children and Families Commission of Orange County) stated she has personally been involved in meetings, shares the same concern, and appreciates the continued attention and partnership on this issue. Ms. Altmayer believes the fees imposed by BOE are contrary to the voter's intent since Proposition 10 dollars are being used for tobacco tax enforcement. She said it is an issue of supplantation. When revenues were exhausted in 2006, BOE changed the funding allocation in order to sustain their program by relying on Proposition 10 dollars. Ms. Altmayer informed the Commission that an official public records request has been made and they are awaiting a response from BOE. She mentioned The Children and Families Commission of Orange County will be participating in the upcoming BOE stakeholder meeting.

Wendy Rowan (First 5 Humboldt) was pleased to see the Commission's deliberations and engagement in protecting services for children.

AMENDED MOTION: Commissioner Collis moved that the Commission approve to begin the process of conducting a private audit of BOE's cost allocations to First 5 California to create an audit oversight committee of 2 Commissioners who will oversee and monitor the progress of this action, and to approve up to \$100,000 from the Administrative Account for the expenses associated with the audit. The amended motion was seconded by Commissioner Icenhower.

VOTE: The amended motion was approved by a unanimous vote of the Commission.

Agenda Item 8 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda, including items 8a and 8b.

MOTION/ACTION: Commissioner Davis moved the Commission approve the consent calendar. The motion was seconded by Commissioner Collis.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

Agenda Item 9 – Evaluation of Child Signature Program (CSP) 1

David Dodds, Deputy Director of Evaluation, and Sarah Neville-Morgan, Deputy Director of Program Management, provided the Commission with preliminary evaluation findings from the first of 3 years of CSP 1, collected during Fiscal Year 2012–13.

The CSP data represented a great step forward in First 5 California’s ability to assess the value of its early learning programs in collaboration with First 5 county commissions.

DISCUSSION: Commissioners were pleased with the finding, noting them being critical in the development of First 5 California’s next program.

Commissioner McKeever commented on the amount of testing and evaluation taking place in CSP classrooms. He asked the difference between the CLASS[®] instructional support as compared to the Desired Result Developmental Profile (DRDP). Ms. Neville-Morgan explained that the DRDP is an observational assessment the teacher does on the children in their classroom, while the CLASS[®] assessment tool where an independent assessor looks at the whole classroom and how the teachers are interacting with the children, and using the materials in the classroom.

PUBLIC COMMENT: Laurel Kloomok (First 5 San Francisco County) said CSP has given them the opportunity to enhance the work in their sites and collect data. She commented on the need to focus on infant and toddlers, linking CSP sites to family resource centers to optimize parent engagement, and building family support.

Agenda Item 10 – Alternative Sources for Additional Revenue

Jennifer Clark, Director of Administrative Services, and Frank Furtek, Chief Counsel, provided the Commission information on alternative sources that may be available to increase First 5 California revenues.

Alternative sources of revenue discussed included:

E-Cigarette Tax

This would require legislation to change statutory definition of “other tobacco products” to include e-cigarettes, and thereby being subject to the tobacco tax. Currently Minnesota and North Carolina are the only states that tax e-cigarettes.

Marijuana Legalization Initiative

In the last year, two California initiatives were circulated to legalize recreational marijuana use, but neither generated sufficient signatures to qualify for the ballot. While the initiatives would have authorized the imposition of an excise tax, neither earmarked First 5 California as a recipient of the tax. Instead, the initiatives listed public education, health care, fire services, drug abuse treatment, and law enforcement as recipients. To advocate for the inclusion of First 5 California funding in any initiative, First 5 staff would need to work with supporters and authors of future initiatives to include early childhood

funding. Strategists identify 2016 as the best year for success for a California marijuana initiative, since it is a presidential election year and turnout likely will be greater than for a non-presidential election year.

Increase Cigarette Tax

California's tax on cigarettes total \$.87 per pack. Other than the \$.50 per pack tax defined by Proposition 10, current tobacco revenue is divided between the state General Fund (\$.10) and two special funds: 1) the Proposition 99 tax (\$.25), and 2) the legislatively established breast cancer research and early detection tax (\$.02). Only 18 states have a lower cigarette tax rate than California, and 16 states have at least double the level of California's cigarette tax. To increase the cigarette excise tax would require legislation to amend the Act.

Specialized License Plates

This program generates a broad range of revenue each year for various programs. During FY 2012–13, participants in this program received anywhere between \$38,000 and \$4.1 million. Legislation is required to participate in this program. The Department of Motor Vehicles (DMV) administers this program and approves sponsor participation. State agencies are required to send an application to DMV, along with 7,500 paid applications. If that quota is not met, First 5 California would have to refund all of the interested parties their money. The purchase of these plates runs through DMV and they transfer the revenue, net of their costs to administer the program, to the recipients.

Voluntary Contributions on Income Tax Returns

This involves the contributions section on tax returns allowing individuals to contribute money to specific funds. Similar to the license plate program, legislation is required to add language to the Revenue and Taxation Code that would allow First 5 California to take advantage of this option. The potential revenue of this program is much lower than the license plates. On the 2013 tax return, there were 17 funds receiving tax contributions, with the annual contribution amount ranging from \$55,000 to \$477,000.

DISCUSSION: Chair Halvorson asked First 5 California staff to research use of e-cigarettes in California, and the secondary smoke effects.

Commissioners provided input and other alternatives to increase First 5 revenue, which included:

- Running an ad specifically for fundraising purposes
- Creating a place or section on First 5 California's website to make a donation
 - Chair Halvorson asked First 5 California staff to draft language for the website
- Conducting work for the state and/or taking over programs for in which First 5 California would be paid through the state budget
- Advocating for home visitation dollars and partnering with other groups
- Increasing the tobacco tax

- With language to increase tobacco tax, include language to define e-cigarettes as other tobacco products so that it is done at the same time
- Taxing sugar-sweetened beverages

PUBLIC COMMENT: Carol Delgado (California Teachers Association) recommend the idea of taxing electronic devices.

Agenda Item 11 – Summit Update

Jaime Hastings, Office Manager, provided the Commission an update on the Child Health, Education, and Care Summit scheduled for February 10–12, 2015, as follows:

- The 3-day Summit includes a one-day Pre-Summit and a two-day regular Summit. The one-day Pre-Summit will have pre-determined workshops and training sessions presented by the partner agencies and/or their representatives, and the First 5 Association.
- The main Summit will consist of keynote speakers, sessions, and workshops based on submitted and approved presentation proposals.
- First 5 California anticipates approximately 800 participants, representing preschool, infant/toddler child care, social workers, foster care, military families, higher education, administrators, parents, advocates, philanthropists, and elected officials.
- First 5 California received 80 presentation proposals for sessions and workshops. Staff from partner agencies are evaluating session proposals. First 5 California expects to have a final count of accepted by proposals by the end of the month. It's anticipated that approximately 40 will be accepted.
- First 5 California has received preliminary commitments of approximately \$6,000 in sponsorships and is working on securing additional sponsorships over the new few months.

DISCUSSION: Ex-Officio Commissioner Suennen, whose state agency is partnering with First 5 California on the Summit, said the conference would focus on how to take evidence-based information and disseminate it. It would serve as a forum for sharing information and resources, and fostering cross-agency collaboration.

PUBLIC COMMENT: None.

Agenda Item 12 – Legislative Update

Frank Furtek, Chief Counsel, provided the Commission with a legislative update on First 5 California bills of interest for the 2013–14 legislative session and final outcomes on 3 bills for which the Commission's Legislative Advisory Committee took formal support positions.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 13 – Financial Update

Jennifer Clark, Director of Administrative Services, provided a financial update on First 5 California's revenue and expenditures for the fiscal year ending June 30, 2014, and First 5 California's Financial Plan.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 14 – Adjournment

MOTION/ACTION: Commissioner Icenhower moved that the Commission adjourn the Commission Meeting. The motion was seconded by Commissioner Davis.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

The next scheduled Commission meeting is January 22, 2015, at the Courtyard Marriott Sacramento Airport Hotel.

**FIRST 5 CALIFORNIA COMMISSION MEETING
AGREEMENT RATIFICATIONS**

Contract No.	Vendor	Description	Amount	Account	Authorization/Authority
CFF 7350	American Institutes for Research	Transitional kindergarten (TK) study co-funding	\$1,670,000.00	Research 0637	<u>4/24/2014 Item 9:</u> Delegation to enter into contract to co-fund base TK study with additional components requested by the Commission
CFF 7349	Infiniti Consulting Group, Inc.	Project management of CARES Plus data system development	\$146,700.00	Research 0637	<u>10/17/2012 Item 7:</u> Authorization to enter into contracts in support of CARES Plus Round 2 for up to \$14 million per year for three consecutive years through June 30, 2016
CFF 4964	The Glen Price Group	Federal Grant Application Support: Facilitation of Statewide Partner and Stakeholder Groups; and Design and Facilitation of First 5 California's 2014 Survey	\$139,750.00	Unallocated 0639	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7343	California Department of General Services	Fiscal services	\$134,000.00	Administration 0638	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 4998	Commerce Printing	Printed English and Spanish versions of the <i>New Parent Guide</i>	\$127,101.63	Media 0631	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business

CFF 7353	California State University, Sacramento	First 5 California Summit registration and coordination services	\$30,051.25	Education 0634	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7354	Mother Lode Van and Storage	Storage for media items until a new media contract is executed	\$15,000.00	Media 0631	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7346	The Help Group	Co-sponsorship for The Help Group's 2014 Summit, "Advances and Best Practices in Autism, Learning Disabilities, and ADHD"	\$9,999.00	Education 0634	<u>3/17/2007 Items:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorships
CFF 7351	Community Initiatives	Co-sponsorship for Early Edge/Community Initiatives' Third Annual Transitional Kindergarten Conference	\$9,999.00	Education 0634	<u>3/17/2007 Items:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorships



AGENDA ITEM: 7c
DATE OF MEETING: January 22, 2015
ACTION: X
INFORMATION: _____

AGREEMENT APPROVAL

SUMMARY OF REQUEST

Staff is requesting the Commission approve a no-cost extension of a contract with WestEd (CFF 7286) to complete the Early Education Effectiveness Exchange (E4), a Child Signature Program (CSP) training, learning and improvement academy, for up to one year (June 30, 2016).

BACKGROUND

The E4 was created to provide quality enhancement training and technical assistance to CSP county, site, and classroom staff. The additional time will provide support to CSP 1 and 3 counties as well as other counties as they transition to the proposed California Quality System of Support by providing training and technical assistance around the Quality and Rating Improvement System.

STAFF RECOMMENDATION

Staff recommends the Commission approve the contract extension as described.