

First 5 California 2015 Annual Stakeholder Survey Results

Stakeholder Survey

- Confidential online survey
- Qualitative and quantitative (multiple choice, spectrum of agreement, ranking) questions
- Distributed via First 5 CA listservs
- 316 responses – Top participant groups:
 - First 5 County Staff (64)
 - Other (51)
 - Early childhood educators (49)
 - Employees at a nonprofit organization (42)

"I truly feel that First 5 California is an essential contributor to our children's health & education in our communities and state of California."

-Survey Respondent

Understanding and clarity around F5CA's mission, values, and purpose.

Statement	AVG	n
I have a clear understanding of the mission and values of First 5 California.	4.93	315
I am knowledgeable about First 5 California: its purpose (mandate), history, and work.	5.00	314
I believe First 5 California is an agent of change in the areas impacting children ages 0 to 5.	5.24	312

Strategic Priority Areas

1. Children and Families
2. Systems and Network
3. Public Will and Investment
4. Institutional Development

Strategic Priority Area 1: Children and Families

- Survey respondents believe that F5CA has successfully invested in child health, early learning, and family and community support and partnership.
- Specific stakeholders were less likely to agree, however, that F5CA has more effectively helped their organization accomplish its goals in this area.*

* Question only asked for Legislator or Other State Policy Maker, Employee at Grant Making Organization, Employee at Another State Agency, Employee at a Nonprofit Organization, Early Childhood Educator, Family Support Provider, or Health Care Provider/Contractor

Strategic Priority Area 1: Children and Families

Statement	AVG	n
In the past 12 months, First 5 California has successfully invested in child health.	4.59	291
In the past 12 months, First 5 California has successfully invested in early learning.	5.05	311
In the past 12 months, First 5 California has successfully invested in family and community support and partnership.	4.60	296

“The funding F5CA provided in the past did not allow for investment in a systemic approach. The new model of allowing a menu of options for counties to choose from will significantly enhance F5CA's direct impact in our work locally.”

-Survey Respondent

Strategic Priority Area 2: System and Network

- Broad themes from the open ended results:
 - F5CA should continue to collaborate and partner with County Commissions and the California Department of Education (CDE) to encourage braiding, blending, and collaborating.
 - F5CA's support for Race to the Top-Early Learning Challenge implementation and collaboration was appreciated.
 - F5CA should play a greater role at the state policy level.

Strategic Priority Area 2: System and Network

Statement	AVG	n
In the past 12 months, First 5 California has played a specific role, as appropriate, with regard to fostering statewide efforts on issues related to children ages 0 to 5.	4.83	295
In the past 12 months, First 5 California has successfully invested in long-term, sustainable early childhood education, care, and health systems.	4.47	290
In the past 12 months, First 5 California has helped facilitate the exchange of research-based best practices in the field.	4.43	279

Strategic Priority Area 3: Public Will and Investment

- Respondents believe F5CA has been **most successful** at:
 - Investing in public awareness, and
 - Advocating at the state level for the needs of young children and their families.

Strategic Priority Area 3: Public Will and Investment

Statement	AVG	n
In the past 12 months, First 5 California has successfully invested in public awareness.	4.61	303
In the past 12 months, First 5 California has been a strong advocate at the state level for the needs of young children and their families.	4.59	286
In the last 12 months, First 5 California has sought out and been responsive to input from the general public.	4.14	272
In the past 12 months, First 5 California has provided the support and policy guidance needed to stakeholders (local commissions, other state agencies, legislators, funders, nonprofits) to develop a strong 0 to 5 movement/voice.	4.26	278

“First 5 could work more with local stakeholders to help develop a unified voice.”

“It is respectful, motivating, and inspires greater effort when we see how our efforts support the bigger picture.”

-Survey Respondents

Program Development Questions

Presented to all survey respondents
except F5CA Commissioners and Staff
and F5 County Commissioners and
Staff

Support for Specific Activities to Build a Strong Early Learning System

Respondents indicated that the following activities would be most important for F5CA to support:

- Implementing statewide technical assistance on high-quality family engagement practices. Supporting statewide technical assistance on continuous quality improvement in early childhood settings.
- Supporting research to provide deeper knowledge about high-quality early learning, child development, or child health.
- Maintaining a website with training materials and technical assistance resources.
- Facilitating coaching institutes to support statewide technical assistance on continuous quality improvement in early childhood settings.

Greatest Gaps and Areas Needing Improvement to Health Care Services

The following were identified as the greatest areas needing improvement:

- Mental Health
- At-risk Behavior (nondiagnosed disability)
- Access to Developmental and Support Services

Strategic Plan Indicators

Important Considerations:

Factors limiting comparability:

- Different populations were surveyed in 2015 and 2013 as a result of different channels of distribution;
- A smaller population was sampled in 2015; and
- Amendments were made in 2015 to some of the questions from the 2013 version of the survey to improve clarity and shorten the overall survey length.

Indicator: First 5 California has made effective use of stakeholder groups as a means of gathering input and advice from the field across the state.

Target: 2% increase each year on stakeholder agreement

Statement	2015 AVG	n	2013 AVG	Δ 2013 to 2015
In the past 12 months, First 5 California has made effective use of local commissions as a means of gathering input and advice from the field across the state. (F5 County Commissioners and Staff only)	4.18	65	3.71	12.8%
In the last 12 months, First 5 California has sought out and been responsive to input from the general public. (F5CA Commissioners and Staff only)	4.34	29	3.63	19.7%

Indicator: Overall, First 5 California helps us accomplish our local commission's goals for the county more effectively.

Target: 2% increase each year on stakeholder agreement

Statement	2015 AVG	n	2013 AVG	Δ 2013 to 2015
In the past 12 months, First 5 California has more effectively helped my organization accomplish its goals for child health. (F5 County Commissioners and Staff only)	3.68	60	4.05	-9.1%
In the past 12 months, First 5 California has more effectively helped my organization accomplish its goals for early learning. (F5 County Commissioners and Staff only)	4.08	63	4.36	-6.4%
In the past 12 months, First 5 California has more effectively helped my organization accomplish its goals for family and community support and partnership. (F5 County Commissioners and Staff only)	4.14	64	3.99	3.8%

Indicator: First 5 California communicates clearly and effectively with the public and external stakeholders.

Target: 1.5% increase each year on stakeholder agreement

Statement	2015 AVG	n	2013 AVG	Δ 2013 to 2015
In the past 12 months, First 5 California has communicated effectively with the public and external stakeholders. (F5CA Commissioners and Staff only)	4.43	30	4.09	8.4%

“The 2015 Child Health, Education, and Care Summit was informative and allowed time for exchanging best practices. Hope to see it next year.”

-Survey Respondent

Indicator: First 5 California provides the support and policy guidance needed to stakeholders (local commissions, other state agencies, legislators, funders, nonprofits) to develop a strong First 5 movement/voice.
Target: 1.5% increase each year on stakeholder agreement

Statement	2015 AVG	n	2013 AVG	Δ 2013 to 2015
In the past 12 months, First 5 California has provided the support and policy guidance needed to stakeholders (local commissions, other state agencies, legislators, funders, nonprofits) to develop a strong 0 to 5 movement/voice. (F5CA Commissioners, F5 County Commissioners and Staff, Employees at Grantmaking and Nonprofit Organizations and Other State Agencies)	4.25	139	4.3	-1.1%

Indicator: First 5 California collaborates and partners successfully with other state agencies.

Target: 1.5% increase each year on stakeholder agreement

Statement	2015 AVG	n	2013 AVG	Δ 2013 to 2015
In the past 12 months, First 5 California has collaborated and partnered successfully with my organization. (Other state agencies only)	4.64	22	4.2	10.4%

“Thank you to everyone at First 5 CA and all the County Commissions for improving the life trajectory of so many children in our State.”

“Thank you for the work that you do. I look forward to seeing how you grow and how we can all work together to build the field of early childhood education.”

“Thank you for soliciting our opinions regarding the future of CA children. I think you are a vital partner in our success.”

-Survey Respondents