



AGENDA ITEM: 8
DATE OF MEETING: April 23, 2015
ACTION: X
INFORMATION: _____

**2016 CHILD HEALTH, EDUCATION, AND CARE SUMMIT –
FACILITY CONTRACT**

SUMMARY OF REQUEST

First 5 California staff requests Commission approval to contract for a Child Health, Education, and Care Summit facility in 2016 for up to \$200,000.00.

BACKGROUND

First 5 California has annually hosted conferences as part of the outreach required by the California Children and Families Act and the First 5 California Strategic Plan. According to Goal 2.1 of the Strategic Plan, First 5 California, as a leader and convener should:

“Work with First 5 county commissions, state agencies, and other stakeholders to convene, align, collaborate on, support, and strengthen statewide efforts and initiatives to facilitate the creation of a seamless system of integrated and comprehensive programs and services to improve the status and outcomes for children prenatal through age 5 and their families.”

The 2015 Child Health, Education, and Care Summit, held in partnership with other state agencies, took place February 10-12, 2015. Nearly 1000 participants attended the Summit over three days, with the options of attending a pre-Summit day, 38 breakout sessions, two plenary panels, four keynote addresses, and a movie screening for a new PBS series, *The Raising of America*.

Results of the online survey of Summit attendees were overwhelmingly positive. Participants indicated they were most interested in the networking opportunities and improving their knowledge of early childhood issues and resources for children and families. Over 95 percent of all participants felt the content of the sessions and the information provided by the presenters and keynote speakers would be useful in their professional work. Further, they felt the Summit was well organized, and more than 97 percent felt it met or exceeded their expectations. Our final test was to ask participants if they would attend future Summits, and over 95 percent responded affirmatively.

Comments from attendees included many accolades for the quality of session presenters and inspiring keynote addresses. The following are several of the comments received in the survey:

“The speakers were dynamic, inspirational, and motivating. I’ve been raving to my colleagues about their messages – it really brought the whole point of the Summit home to me.”

“The Summit exceeded my expectations. The speakers during the general sessions were AMAZING! I learned so much from them. The documentary was great! I cannot wait to share with my staff, family, and friends.”

“The speakers and sessions will impact my approach in advocacy and ultimately some of the project work that we will implement.”

“I loved the panel sessions – really grass roots examples and ideas that can be implemented.”

Based on the success of our first multi-agency Summit, First 5 California staff recommends we build on the momentum created by this partnership and convene another Summit at the DoubleTree by Hilton Hotel, Sacramento, on November 1-3, 2016.

Although First 5 California staff is in the early stages of planning the 2016 Summit, it is necessary to secure the facility as far in advance as possible. Once the final cost of the facility is determined, staff will inform Commission of the actual amount through the contract ratification process. The contract will not exceed \$200,000. It is also important to note that funds received from registration fees will substantially offset the cost of the Summit including its facility. The final accounting of the 2015 Child Summit is not complete yet, but considering registration and sponsorship revenues, we estimate the total net cost of the event to be approximately \$50,000.

STAFF RECOMMENDATION

Staff recommends the Commission approve a contract for a Summit facility for up to \$200,000.00.