



CALIFORNIA CHILDREN AND FAMILIES COMMISSION MEETING

July 18, 2012

Holiday Inn Capitol Plaza
300 J Street
John Q Ballroom, 16th Floor
Sacramento, CA 95814

MINUTES

Agenda Item 1 – Call to Order and Chair’s Welcome

Chair Jennifer Kent called the meeting to order.

Commissioners Present: Jennifer Kent, Chair
Magdalena Carrasco
Kathryn Icenhower, Ph.D.
Joyce Iseri
Casey McKeever

Commissioners Absent: Patrick Duterte, Vice Chair
Conway Collis

Ex Officio Member Present: Jim Suennen

Jennifer Kent, Commission Chair, welcomed members of the State Commission in attendance and announced that Vice Chair Duterte was unable to attend the Commission meeting.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 2 – Executive Director’s Report

Kris Perry, Executive Director, welcomed State Commissioners and provided an update on the following issues:

Staff Update

Ms. Perry was sad to report that two of First 5 California’s key staff members, Marsha Jones, Chief Deputy Director, and Terry Miller, Chief of Contracts and Procurement have both retired and will be greatly missed. We appreciate the many, many, many hours of valuable service they provided to the State Commission.

Ms. Perry announced three recent hires:

- Renee Webster-Hawkins joined First 5 California as Chief Counsel in May, replacing Kim Gauthier, who returned to the Secretary of State's office. Renee is a public interest attorney with broad experience in advising state agencies on legal and policy matters. She has been in-house counsel to the California Energy Commission, the Department of Community Services and Development, and the Department of Fish and Game.
- David Dodds joined First 5 California as Deputy Director of Results and Evaluation. David has more than 12 years of experience as a researcher in state government. Most recently, he served as the lead research scientist on evaluation teams for the Black Infant Health Program and Adolescent Family Life Program at the California Department of Public Health, Maternal, Child and Adolescent Health Program.
- Also new to First 5 California is Kellie Westley, Chief of Contracts and Procurement, replacing Terry Miller. Kellie has a broad background in state and private-sector administrative functions, and has specialized in state contracting and procurement. She has served the Department of Water Resources, as well as the Department of General Services. In addition, she worked with school districts for eight years.

State Budget Update

After almost two weeks of negotiations with state legislators, the Governor signed the State Budget on June 27. In addition to reductions the Legislature approved on June 15, the final budget includes more cuts and some line-item vetoes affecting young children and their families.

- These cuts include an \$80 million cut to child care, removing 10,500 slots, and an almost \$30 million cut to state preschool.
- The children's health insurance program known as Healthy Families is being shifted into Medi-Cal, which impacts an estimated 871,000 children.
- And unfortunately for us, the enacted budget retains the May Revise request to redirect \$80 million from the California Children and Families Trust Fund – which First 5 California administers – to cover General Fund reductions.
- This requested transfer includes \$40 million to offset Medi-Cal Services for children age 0 to 5, and another \$40 million to support Early Start programs under the Department of Developmental Services.
- The budget also imposes a 4.62 percent pay cut for all state workers, which will result in one furlough day per month, until June 30, 2013.

It will be difficult dealing with the \$80 million request. At this point, First 5 California is not certain how this kind of transfer would impact future First 5 programs and services. However, First 5 California is committed to mitigating the impact to young children and

their families as much as possible. The resulting reductions of funds will definitely be felt in the early childhood community statewide.

CHILD SIGNATURE PROGRAM

First 5 California staff have invested many months in developing the Child Signature Program, and are extremely proud of the result. The final Child Signature Program (CSP) required a significant amount of collaboration and engagement across the agency, as well as with external partners. As a result, First 5 California has fashioned a CSP that will go far in improving the school readiness and well-being of thousands of young children across California.

First 5 California has received a tremendous amount of positive feedback and support for the CSP from First 5 county commissions.

Ms. Perry reminded State Commissioners that the Commission approved the development of the CSP in October 2011. It has provided all 58 counties the opportunity to participate, and does the following:

- Builds on past and current First 5 California program investments, including the Power of Preschool or PoP, to ensure continuity of local preschool programs for the children and families currently being served.
- Draws from the national Educare early education model and focuses on implementation of several of Educare's core features.
- Increases the rigor of program requirements to ensure a movement toward higher levels of quality.
- Has a multi-leveled approach, coupled with targeted training and technical assistance, designed to meet county center programs "where they are."

The Commission's approval included the directive to produce and distribute a total of three Requests for Applications (RFAs) to counties in order to implement the full CSP.

First 5 county commissions recently completed the application process for the first two of those RFAs.

RFA #1

In February, RFA#1 was released to the eight counties that had been participating in PoP. This RFA focuses on quality enhancements for PoP programs in those counties.

Ms. Perry was pleased to report that six of these eight counties have been approved and two counties are pending approval to participate in the CSP for the next three years.

RFA #2

The second RFA was released at the end of March to all 58 county commissions. It focuses on targeted training and technical assistance to enhance classroom-level

quality.

A total of 29 lead county agencies, representing a total of 34 counties, applied for RFA #2. Four of the Lead Agencies formed a consortium consisting of multiple counties, and two counties are funding additional classrooms for participation beyond those funded by First 5 California.

Next steps with RFAs #1 and #2

The initial implementation year will be spent conducting the Readiness Assessment with participating classrooms.

After that, staff from those classrooms will receive training specific to their identified needs – all with the goal of enhancing quality early childhood education services to the children they serve.

RFA #3

The third RFA will be released early next year. It will be designed to provide the quality of PoP in non-PoP counties for those classrooms from RFA #2 that meet specific quality criteria, which will mirror those already identified in RFA #1.

TEACHER SIGNATURE PROGRAM

Ms. Perry provided an update on First 5 California's Teacher Signature Program, also called Comprehensive Approaches to Raising Educational Standards (CARES) Plus. This program supports the development of the early learning work force.

Year 1

The first implementation year of CARES Plus Year 1 ended on June 30, 2012.

- The number of children served is nearly 7,300. It breaks down as follows:
 - 15 percent infants
 - 22 percent toddlers
 - 50 percent pre-K
 - 12 percent school age

- The total number of CARES Plus Participants is just under 4,500.

Year 2

Right now, Year 2 of CARES Plus is now officially underway, and plans for the random sample selection process for My Teaching Partner (MTP) and CLASS observations are in progress.

Program Enhancements

As Lead Agencies recruit CARES Plus applicants for Year 2, improvements are being made to the on-line professional development courses, in collaboration with Teachstone, the First 5 Association and other stakeholders.

My Teaching Partner (MTP)

In Year 1, 12 counties participated in My Teaching Partner or MTP. Due to positive responses, we anticipate that twenty (20) counties will be participating in Year 2.

Also, Year 2 launches the introduction of the toddler-level tools for the first time, which are available in both English and Spanish. They include:

- Intro to the CLASS – Toddler;
- Looking at CLASSrooms – Toddler; and
- My Teaching Partner – Toddler.

Systems Change

One of the goals of CARES Plus is to integrate subject matter covering effective teacher-child interactions into early childhood education or ECE degree programs. Teachstone and First 5 California are working collaboratively to train and inform ECE professors statewide about the CLASS tools, along with how best to integrate them into the ECE curriculum.

Ms. Perry thanked Diane Levin, Deputy Director of the Program Management Division, and her team, for continuing their great work on both the Child and Teacher Signature Programs.

Parent Signature Program

With a variety of outreach and messaging, First 5 California's Parent Signature Program strives to reach an estimated 1.5 million parents with children ages 0-5 in California.

Parent website

First 5 California's enhanced parent website, which went live in April, is part of that outreach. To date, the site has had 575,000 visitors. There were one million page views and each visit lasted an average of one minute and ten seconds.

Research shows that more and more families are accessing information via cell phones and smart phones. The First 5 California parent site features tips, information and resources for parents and caregivers of young children, which is easily seen on these digital devices.

To date, First 5 California has had a total of nearly 102,000 mobile visitors to the Parent site, which is found at www.first5california.com/parents.

Kit for New Parents

First 5 California reaches out with the *Kit for New Parents*, which is full of advice, information and tips for parents and caregivers.

The *Kit* is designed to reach California's underserved communities. This year, the *Kit* has been delivered to about 300,000 new parents or caregivers.

Over the last 13 years, three million *Kits* have been distributed free of charge through local hospitals, physicians and community groups.

Hands on Health Express

Another way in which we touch families is through First 5 California's bilingual children's exhibit. The Hands on Health Express travels across California visiting low-income, hard-to-reach communities.

The Express provides information, resources and interactive activities geared toward educating parents and caregivers about the easy and inexpensive ways families can lead healthy lifestyles.

The tour kicked off on March 2 and runs through the end of October. In the last four months, the Express has:

- Visited 60 events in 32 counties.
- Engaged in one-on-one interactions with nearly 20,000 children and families.
- Distributed nearly 18,000 educational resources.
- Been seen by nearly 212,000 people onsite at events.

First 5 California is on track to reach approximately 100 events in all 58 counties through the end of November.

After each Express visit, on-site staff, called "edutainers", have reported positive feedback that shows the strong impact First 5 California programs, messages, and resources have on California's children.

Public Education and Outreach Campaign

Another key part of First 5 California's Parent Signature Program is its statewide Public Education and Outreach Campaign, which began in April. The campaign will touch all of California's 58 counties, specifically targeting families hit hard by these difficult economic times. This campaign continues to focus on the importance of healthy eating, physical activity and early language/literacy development.

Some results from the 2012 campaign so far:

- Our Facebook ads targeting parents in California have been effective in driving "Likes" to our Facebook page. We now have about 32,000 "Likes," a growth of about 40 percent from April to June.
- Our digital media efforts drove almost 20,000 clicks to download the Potter the Otter eBook during the second quarter.
- Our videos have played about 18 million times to parents in California over the last three months, driving nearly 275,000 clicks into the First 5 California website.

Annual Report Awards

Ms. Perry announced that First 5 California's 2010-11 Annual Report won two awards in May. First 5 California received the Gold Award from the State Information Officers of California, and a Crystal Merit Award from the Sacramento Chapter of the International Association of Business Communicators.

Ms. Perry congratulated the team who put the report together and also the counties and others who provided information and resources for its content.

Partnership Updates

Ms. Perry met with the First 5 Association Board President Harry Freedman and Executive Director Moira Kenney. They agreed to work together on three goals:

1. Reaching out to the California Department of Education and Packard Foundation to offer our joint assistance on Race to the Top and other early learning efforts.
2. Crafting two to three joint messages from all 58 county commissions that emphasize areas of agreement.
3. Continuing the good communication between our offices to resolve issues faster and with greater input.

Diane Levin, Deputy Director of the Program Management Division, travelled with a California delegation to Indianapolis for the National Association for the Education of Young Children conference.

Ms. Perry attended the Clinton Global Initiative and was a member of the Early Learning workgroup. Members of the White House staff, national foundations, and business leaders were present.

Ms. Perry led the spring Water Cooler meeting in Sacramento and was on an expert panel for the James Irvine Foundation annual convening of Leadership winners.

Ms. Perry spoke at the National Early Childhood Funders Conference with Zero to Three, Advancement Project, and LA-UP regarding the importance of early learning.

Ms. Perry also attends monthly Educare California meetings in Silicon Valley and appears on KCRA morning news for the First 5's Top 5 segment.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 3 – Advisory Committee Reports

Kris Perry, Executive Director, provided an update on the Legislative, Program, and Results and Evaluation Advisory Committees.

On May 15, the Governor released the May Revision to his proposed Budget. Contained in his proposal were two requests of First 5 California.

1. \$40 million transfer for the Department of Developmental Services, and
2. \$40 million transfer for the Medi-Cal Program

Immediately following the release of the May Revision, First 5 California's Executive Staff scheduled three advisory meetings with the Legislative, Results and Evaluation, and Program Committees. The purpose of each meeting was to educate committee members about the \$80 million request and its potential impact to First 5 California's budget. Each advisory committee provided direction to executive staff for responding to the proposed amount. The response was written by Ms. Perry to members of the

Legislature, Department of Finance, Legislative Analyst's Office, First 5 county commissions, and First 5 California Commissioners. The Legislative Committee reviewed the letter before it was sent.

Commissioners were provided with an expenditure summary on the State Budget projection of \$80 million from Proposition 10 funds. Each of the advisory committees requested this information in order to better understand the potential fiscal impact of the request if they were to approve it. Ms. Perry said that even if \$80 million was evenly distributed across First 5 California's five accounts, deficits result in this current fiscal year.

DISCUSSION: Commissioner McKeever enquired if there was a response from any of the parties to whom the letter was sent. Ms. Perry said that First 5 California had not received any responses from the letter.

Commissioner Iseri wanted to confirm that although the \$80 million was included in the Governor's Budget, the item would require an action by the State Commission. Ms. Perry said that was correct.

PUBLIC COMMENT: None.

Agenda Item 4 – First 5 Association of California Report

Moira Kenney, Executive Director of the First 5 Association, provided an update on Association activities as follows:

- First 5 Los Angeles announced the approval of a new spending plan that will provide nearly \$400 million in health, dental, vision, and other services. The plan includes nearly \$70 million in new long term investments, including \$40 million for new dental services and \$25 million to provide Permanent Supportive Housing for women with young children. In addition, First 5 Los Angeles is funding a \$22 million expansion of the Healthy Kids program.
- The Association has been awarded its largest AmeriCorps grant ever – nearly \$1.5 million – that will support a record 90 AmeriCorps members in 11 counties. These volunteers provide individualized school readiness activities for children ages 2 to 5 across California using an evidence-based standardized curriculum and assessment tool. Congressman John Garamendi, in announcing the award, noted the importance of the First 5 county commissions in being part of the national service movement.
- County commissions are playing a significant role in The Campaign for Grade-Level Reading – a collaborative effort by funders, nonprofit partners, states and communities across the nation to ensure that more low-income children succeed in school. Of the 17 All-American City finalists recognized at the Grade-Level Reading summit in Denver earlier this month, two California communities were included and First 5 county commissions were recognized as leaders in each of them. Over the next few months, counties will be meeting to talk about how they might inspire other counties to get focused on reading in such a community-building way.
- County commissions are also playing a key role in the Race to the Top statewide, working to bring consistency to the individual quality improvement

systems. Currently, county commissions are deeply engaged in decision-making around the common elements of these systems, acknowledging the challenges that come from working with such a diverse group of counties with varying levels of local resources to support roll-out.

- The Staff Summit this week will focus on the steps we need to take to ensure the Association actively engages in partnerships that further the healthy development of young children. Executive Directors in particular will be focusing on strengthening the First 5 movement, supporting other efforts across the state with similar aims, and preparing for the challenges ahead.

DISCUSSION: Commissioner Carrasco asked a question about the AmeriCorps program and the funding match. Chair Kent asked for additional details about the First 5 Los Angeles funding.

PUBLIC COMMENT: None.

Agenda Item 5 – Financial Update

Sandy Beck, Chief of Administrative Services, provided the State Commission with an update on revenue projections and First 5 California's Financial Plan.

Revenue Projections

Since the last Commission meeting, First 5 California received the Department of Finance's (DOF) May Revise cigarette and tobacco products tax revenue projections. First 5 California bases its revenue planning on DOF's May Revise projections, which historically have been closer to the actual revenue received. This year, DOF's projections are reflecting a slight increase over last year's revenue projections.

First 5 California's actual Fiscal Year (FY) 2011-12 revenues, received to date, are tracking very close to revenue received last year during the same period. If this trend continues over the next four months, First 5 California may not experience the 3 to 4 percent decline this fiscal year. However, cigarette and tobacco tax rates are unpredictable from month to month. First 5 California will continue to monitor the tax revenues closely.

First 5 California contacted the Board of Equalization (BOE) to discuss the cause of the reduced decline of the cigarette and tobacco products tax. BOE reported that internet enforcement of the 2009 Federal Children's Health Insurance Program was the cause of the reduced decline. However, future years will realize the decline of the 3 to 4 percent decline each year.

Financial Plan

First 5 California's Financial Plan provides information on carryover, expenditures, revenue, and year-end balances, by account, for the prior year, the current year, and two budget years.

The Financial Plan begins with the actual (or audited) FY 2010-11 year-end cash balance available for carryover to FY 2011-12. The remaining financial information in this plan is based on projected revenues and expenditures.

The organization of the Financial Plan allows First 5 California to manage and analyze cash flow.

The beginning balances for each account represent either the actual or projected cash balances at the beginning of each fiscal year.

The subtotal in each account subtracts the projected fiscal year expenditures from the beginning cash balance. A negative number in the subtotal line item does not represent a deficit, but the amount of current year revenue needed to meet the current year obligations.

The projected year-end balance, when reconciled at year-end, becomes the actual beginning cash balance for the following year.

DISCUSSION: None.

PUBLIC COMMENT: None.

Agenda Item 6 – Annual Report Guidelines

Sandy Beck, Chief of Administrative Services, requested State Commission approval on the final draft of the FY 20-12 Annual Report Guidelines.

The guidelines reflect minor changes, which primarily involve removing sections on the School Readiness program, which ends June 30, 2012, and is replaced with the Child Signature Program.

MOTION/ACTION: Commissioner McKeever moved that the Commission approve the final Annual Report Guidelines for Fiscal Year 2012-13. The motion was seconded by Commissioner Icenhower.

DISCUSSION: Commissioner McKeever and Chair Kent asked for clarification on the process by which First 5 county commissions reviewed these changes in advance. Ms. Beck ensured Commissioners that county commissions had reviewed the changes and information is also posted online.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the members present.

Agenda Item 7 – Policy for Service Mark

Renee Webster-Hawkins, Chief Counsel, requested the State Commission to approve a proposed policy for the management and protection of First 5 California's service mark.

A service mark is a name, word, symbol, which in the minds of consumers becomes connected with the quality of specific services. Federal and state law defines the rights and responsibilities of owners of intellectual property, including service marks. There are no statewide regulations or policies, which guide the efforts of state agencies in California to protect our intellectual property.

In its earliest years, First 5 California designed and put into use its very distinctive and recognizable logo that included the silhouette of a child's hand and the words First 5 California. The logo was successfully registered as a service mark in 2006 with the United States Patent and Trademark Office. That registration remains valid due to our continued use of the logo and our legal compliance with required periodic filings with the federal office.

First 5 California also maintains and adheres to a style guide to ensure that we are using the logo consistently.

As more organizations are dedicating themselves to the critical work of investing in early childhood development, a few organizations have adopted logos or brands that seem quite similar to First 5 California. Not only can this be potentially confusing in the community of public service providers, we now know that as a legal matter if we do not take affirmative steps to intervene in these potentially confusing uses, we could lose our property interest in our logo.

This policy lays out a framework for First 5 California to examine whether another confusing mark or logo is potentially infringing, and also includes a decision-making guide to determine whether the situation is amenable to a written license agreement to use the service mark or a cease and desist letter should be issued.

Federal and state law does impose an affirmative duty on a logo or service mark owner to intervene in a potentially infringing use.

This policy would acknowledge the Executive Director's authority to implement this policy upon advice of council with the proviso that should we find ourselves in a situation where a cease and desist letter was ignored, First 5 California staff would consult with the State Commission prior to taking any for further legal action.

The policy also acknowledges needs to work with the counties to confirm their use of the logo and provides for a simple no fee agreement that we would enter in to affirm each counties use in California to use the logo as adapted for their county commission. The law is clear that we as the registered owner of the mark risk legally abandoning our exclusive property interest in the mark if we do not have written agreements with organizations that are permitted to use the mark. The written agreement would protect the interest of the state and county commissions in our distinctive logo.

MOTION/ACTION: Commissioner Iseri moved that the Commission ratify the Policy on Service Marks as proposed by First 5 California staff. The motion was seconded by Commissioner McKeever.

DISCUSSION: Commissioner McKeever asked for clarification on the cease and desist portion within the policy. Ms. Webster-Hawkins provided detailed information on the steps and process that would be taken if it was determined a cease and desist letter should be issued.

PUBLIC COMMENT: Moira Kenney, Executive Director of the First 5 Association, stated she would be looking for a letter explaining the new policy as she is sure to expect inquiries from county commissions.

VOTE: The motion was approved by a unanimous vote of the members present.

Agenda Item 8 – Strategic Plan Extension and Modification

Kris Perry, Executive Director, requested State Commission approval to extend the deadlines for four objectives in the First 5 California 2008 Strategic Plan, to enable the data collection and evaluation of the Child, Parent and Teacher Signature programs. In 2008, the First 5 California Strategic Plan was developed as a roadmap for future investments in services and programs for children ages 0 to 5. As originally adopted, the objectives in the Strategic Plan were mapped out over a timeline ending in September 2012. Each year, Ms. Perry provided the State Commission documentation of First 5 California’s progress under the adopted Strategic Plan.

The original Strategic Plan had five goals, containing forty-eight total objectives. Forty-four of the forty-eight objectives were completed.

The original Strategic Plan facilitated the streamlining of First 5 California from twelve matching fund programs to the three signature programs. As a result of this streamlining, spending has been reduced by 100 percent since 2005.

Since the adoption of the original Strategic Plan, First 5 California has designed and implemented the Child, Parent and Teacher Programs. The Signature Programs were designed to create programs with the highest impact to help California children and were a reaction to changed circumstances, namely the statewide recession and state and local fiscal constraints.

Therefore, in light of the recent development of the Signature Programs, First 5 California has not yet completed its data collection system and evaluation methodologies for them.

Ms. Perry proposed to extend the end date on two IT objectives.

Objective 4.1.1 – (Extend Deadline from January 2009 to December 2014)

Secure an information technology vendor to build a comprehensive data system to integrate First 5 California data.

Objective 5.4.1 – (Extend Deadline from September 2008 to December 2014)

Develop a plan to address the technology needs of First 5 California.

First 5 California is well on its way toward accomplishing these objectives for the three signature programs. David Dodds, First 5 California’s new Deputy Director of Results and Evaluation, is working closely with our Chief Information Officer, program staff, and key consultants to establish evidence-based methodologies for evaluating our programs. Under Mr. Dodds leadership and research expertise, we are identifying the data sets and business processes necessary to measure the outcomes of First 5 California’s programs.

First 5 California looks forward to sharing with you at future meetings the progress it is making towards gathering and interpreting the data needed to support the quantitative and qualitative assessment of these critical interventions in child development. In addition, two remaining incomplete objectives reflect the robust research goals of the original stakeholder-driven Strategic Plan. Given the changed circumstances, First 5 California staff seeks extensions of these objectives to enable further discussion with and direction from the State Commission regarding their pursuit and potential of them.

Objective 1.5.1 – (Extend Deadline from September 2011 to December 2014)

Issue a report on the relationship between First 5-funded programs and family self-sufficiency including, if appropriate, program and policy implications.

Objective 4.2.3 – (Extend Deadline from January 2011 to December 2014)

Initiate a Longitudinal study of First 5 California-funded programs to evaluate the impact of those programs on the well-being of children.

Extending the deadlines of these four objectives to enable their full accomplishment and/or resolution will ensure the Strategic Plan remains a living document and fulfills the requirements of the Health and Safety Code and Bylaws.

MOTION/ACTION: Commissioner Icenhower moved that the Commission approve the July 2012 Update to the First 5 California Strategic Plan as modified. The motion was seconded by Commissioner McKeever.

DISCUSSION: Commissioner Icenhower asked if the request on Objective 4.1.1 was to extend the date to secure a vendor or to build the system. Ms. Perry said both in that it was to secure a vendor to help First 5 California build the system.

Commissioner McKeever indicated he liked the idea of longitudinal studies of programs and services that the State Commission funds.

Ms. Perry indicated that a longitudinal study can be quite costly. She recommended that First 5 California assess the feasibility of completing a longitudinal study and then move the end date up to 2013. She suggested letting First 5 California bring back to the State Commission more specific information on projected costs and potential subject areas. Commissioners McKeever and Iseri both indicated the importance of a longitudinal study and that there should be progress on exploring feasibility sooner than 2014.

Commissioner Carrasco asked if Objective 1.5.1 on family self-sufficiency was related to Objective 4.2.3. Ms. Perry said they were two separate objectives with no work completed to date based on how costly and/or time-consuming they potentially could be. With the bulk of First 5 California's efforts going in to the development of signature programs, we did not want to start studies until the programs were in place, and then study them.

Commissioner Icenhower wanted to know if the two objectives could be combined or at least explored in relation to each other. Ms. Perry indicated that First 5 California could update the wording in both objectives to allow for additional

research and what those options might be, including more cost effective options and a possible combined study.

Chair Kent suggested that First 5 California staff bring options to the State Commission at its January 2013 Commission meeting.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the members present.

Agenda Item 9 – Consent Calendar

The Commission considered approval of the consent agenda items:

- April 18, 2012, Commission Meeting Minutes
- Agreement Ratifications: [July 18, 2012 Agreement Ratifications](#)
- Agreement Approvals: [July 18, 2012 Agreement Approvals](#)

MOTION/ACTION: Commissioner McKeever moved that the Commission approve the consent calendar. The motion was seconded by Commissioner Carrasco.

DISCUSSION: Chair Kent inquired about the University Enterprises contract that procures student services to perform mission critical work. Ms. Beck said that First 5 California has an agreement with University Enterprises to obtain Student Assistants to help work on special projects.

Ms. Webster-Hawkins stated that as part of the budget and the agreements the Administration made with the various unions that represent state employees, included an agreement to stop utilizing student assistants during FY 2012-13. As a result, the new California Human Resources Department recently issued a directive to agencies on how to implement that agreement. She said that First 5 California employs one student assistant. However, per the directive from the Administration, that position will end by September 1.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the members present.

ADDITIONAL COMMENT: Commissioner Icenhower said that she also sits on the California State Child Welfare Council. She announced she now officially represents First 5 California on the Child Welfare Council.

Agenda Item 10 – Adjournment

Chair Kent moved for adjournment of the State Commission meeting. The motion was seconded by Commissioner Iseri and was approved by a unanimous vote of the members present.

The next scheduled Commission Meeting is October 17, 2012, at the Los Angeles Marriott Burbank Hotel.