



CALIFORNIA CHILDREN AND FAMILIES COMMISSION MEETING

**April 28, 2016
10:00 a.m. to 4:00 p.m.**

**Marriott Courtyard Sacramento Airport Hotel
2101 River Plaza Drive
American River Room
Sacramento, CA**

MINUTES

Agenda Item 1 – Call to Order and Chair’s Welcome

Chair Halvorson called the meeting to order at 10:07 a.m.

Commissioners Present: George Halvorson, Chair
 Joyce Iseri, Vice Chair
 Erin Pak
 Conway Collis
 Muntu Davis
 Shana Hazan
 Lupe Jaime

Commissioners Absent: Muntu Davis

Ex Officio Member Present: Jim Suennen

Chair Halvorson welcomed members to the meeting and provided a brief overview of the items on the agenda. He explained to the new Commissioners the history of the Strategic Plan, which was adopted by the Commission in 2014, noting staff have worked proactively in the implementation of the plan. He stated the status of First 5 California (F5CA) achieving the year-by-year “Indicators of Success,” as outlined throughout the plan, is reported to the Commission annually.

Commissioner Shana Hazan introduced herself by stating she started as a teacher in Chicago public schools, and worked primarily in the non-profit sector in a variety of capacities managing leadership programs. She is currently the Senior Director of Strategic Resource Development at Jewish Family Services of San Diego and is passionate about First 5 California and its priorities in closing the achievement gap.

Commissioner Lupe Jaime also introduced herself noting she is the first State Commissioner from the Central Valley. She has worked in the early learning field for

over 20 years, and is currently the Director of Early Care and Learning at the Fresno County Office of Education.

DISCUSSION: Commissioner Collis welcomed the two new Commissioners, and stated their background and experience will be of great benefit to the Commission.

PUBLIC COMMENT: None.

Agenda Item 2 – Executive Director’s Report

Camille Maben started out by saying it was a great pleasure to meet and visit with the new Commissioners. Ms. Maben and Frank Furtek met with them separately, and were impressed by the breadth of knowledge and experience they bring to the Commission.

County Visits

Since the January meeting, Ms. Maben made site visits to four First 5 county commissions. She commented on the great work being done, including First 5 Glenn County’s “one-stop shop,” that provides services, assistance, and referrals to the community; First 5 Yuba County’s mobile dental program; First 5 Kings County’s family resource centers that provide all types of services for families, including playgroups for young children and their parents; and First 5 Santa Clara County’s “Triple P’ and “24/7 Dad” programs.

Early Learning Collaborative

Ms. Maben and staff recently attended the Early Learning Collaborative (ELC) in Oakland, made up of early learning and care advocates, philanthropy, providers, and contractors. The purpose of the meeting was to build a better understanding about components of quality early learning programs, and of how a quality rating and improvement system serves as the linchpin for quality in California.

2016 State Policy Early Learning Table

Ms. Maben attended the 2016 State Policy Early Learning Table in Chicago. The conference was designed to support state policy makers to implement high-quality early learning and development policies, programs, and practices in order to improve outcomes for young children.

Superintendent’s Accountability and Continuous Improvement Task Force

Ms. Maben recently attended the last meeting of the Superintendent’s Accountability and Continuous Improvement Task Force, which is tasked with designing a new accountability system for California’s K– 12 system to replace the Academic Performance Index schools have used in the past. The proposed system is designed to look at a number of indicators instead of a single test score, and to focus on the “whole child” as opposed to a purely academic focus. The system also will include early learning as part of the educational continuum. The recommendations will be presented to the State Board of Education in May.

Media Update

Television

Ms. Maben stated F5CA has been building on the success of the February 1, 2016, launch of Phase 2 of the *Talk. Read. Sing.*® campaign and ad, which features former NASA astronaut José Hernández. This new series of television ads highlights prominent Californians who come from disadvantaged backgrounds, and whose parents/families propelled their ultimate success by engaging with and nurturing them during their young lives through regular talking, reading, and singing – the building blocks of early brain development.

On March 19, 2016, the second in a series of “How I Really Got Here” television ads was filmed in the Watts area of Los Angeles featuring Los Angeles Police Department Sergeant Emada Tingirides. Mrs. Tingirides attributes her success in life to the three strong women in her family who raised her. She will be featured in the national television show “Dateline.”

Radio

Ms. Maben stated that F5CA has been working to advance its radio presence within the iHeartRadio network of stations through in-depth radio interviews to discuss the *Talk. Read. Sing.*® campaign and the importance of early brain development through verbal engagement with young children during their earliest months and years of life. Diane Levin, Chief Deputy Director has been doing a series of radio interviews with stations from all over the state to elaborate on the campaign. Ms. Levin recently traveled to Universal Hollywood where she recorded the second in a series of radio PSAs with celebrity Mario Lopez. The interview is being aired repeatedly on iHeartRadio stations across California.

Additionally, iHeartRadio worked with F5CA in an “added value” plan featuring a Mother’s Day and Father’s Day “How I really Got Here” Sweepstakes. This effort will give Californians a platform to thank their moms and dads while promoting the importance of talking, reading, and singing to young children.

Dr. Oz Television Show

Ms. Maben stated that on May 25, 2016, F5CA’s *Talk. Read. Sing.*® campaign and a national book donation program will be featured on the Dr. Oz Show and will include Chair Halvorson.

Program and Evaluation

First 5 Impact

F5CA staff have reviewed the Phase 2 First 5 IMPACT Action Plans, has conducted several conference calls with counties to provide technical assistance in developing their action plans to meet the requirements of the First 5 IMPACT RFA, and provided an

extensive list of resources on the First 5 IMPACT website. All action plans should be approved by the first week of May.

California QRIS Consortium Meeting

F5CA and the California Department of Education – Early Education and Support Division jointly hosted the first meeting of the California Quality Rating and Improvement System (CA-QRIS) Consortium, which includes every county in the state and was attended by individual counties as well as regional representatives. Consortium members discussed state and local governance structures for the CA-QRIS evaluation of QRIS, and next steps.

First 5 California Staff Update

- Kristin Torres, Child Development Consultant, Early Learning and Healthy Development
- Sierra Losh, Director, Fiscal Services

DISCUSSION: Commissioners made general comments about getting books into children’s hands. Chair Halvorson stated that we need to change the learning gap in a collaborative way, and teach each other the best practices, in translating books that are published in different languages.

PUBLIC COMMENT: Laurel Klummok, Executive Director from First 5 San Francisco, commented on F5CA’s success regarding early literacy for children in California. She ended by stating it would be nice if the counties would compile and present a booklist of the language diverse books they have collected and translated.

Agenda Item 3 – First 5 Association of California Report

Moir Kenney, Executive Director, First 5 Association of California (Association) reported they hosted an Advocacy Day at the Capitol in early April. There were over 90 attendees from 28 counties who made visits to 93 legislators to talk about F5’s policy priorities, and work at the local level. Ms. Kenney stated these visits were a critical opportunity for staff and Commissioners to connect with legislators, and put families and children at the center of the policy conversation. Ms. Kenney also stated work is continuing to deepen connections with state agencies around home visiting. They met with the California Department of Social Services to explore the role home visiting plays in the lives of families in the CalWorks program, and are co-sponsoring the California Department of Public Health’s up-coming Home Visiting Summit. She stated this focus on connecting local work directly to the key state level initiatives is a major focus in their statewide work.

Ms. Kenney closed by stating the Association, in conjunction with the Center for Study of Social Policy, has begun selecting a set of child outcome indicators. The goal with this project is two-fold: first, to tell a compelling story about the status of young children’s health, development, and well-being across California from the First 5

perspective; and second, to inform and influence statewide priorities, policies, initiatives, and legislation that affect early childhood systems.

DISCUSSION: Commissioners were in agreement that the Association is doing wonderful work on a collaborative basis, and are relieved to hear that the child outcome indicators are being established to allow F5CA to continue to support the investment of these systems.

PUBLIC COMMENT: None.

Agenda Item 4 – Advisory Committee Reports

Chair Halvorson called upon Commissioners to provide an update on their respective advisory committee meeting or activities that had taken place since the January 2016 Commission meeting.

DISCUSSION: Chair Halvorson reported the Executive Committee met to approve the agenda for the April meeting with a focus on next steps for future Commission meetings. Commissioner Pak reported on the Public Education and Outreach meeting where the Committee met with Fraser Communications who provided an update in garnering Kristi Yamaguchi and Dr. Oz's support. Commissioner Pak also spoke in regard to the Asian Ethnic Outreach and was able to provide feedback about the additional Asian ethnic groups in order to expand the list of collaborators. Chair Halvorson commented the Legislative Committee has been very active in regard to the number of bills F5CA has positions on with an increase from 3 to 40 bills. Vice Chair Iseri reported the Fiscal Advisory Committee, and Research and Evaluation Committee members met, and deferred her comments until the agenda items were presented. Commissioner Collis commented to the new Commissioners that the Ad Hoc Audit Oversight Committee no longer exists, and it will not be on the list of available committees.

PUBLIC COMMENT: None.

Action Item 5 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda.

MOTION/ACTION: Vice Chair Iseri moved the Commission approve the consent calendar. The motion was seconded by Commissioner Collis.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a majority vote of the Commission with one abstention.

Action Item 6 – State Budget and Legislative Update

Erin Gabel, Deputy Director, External and Governmental Affairs provided an update on

the content of the Governor’s proposed 2016–17 Budget with particular emphasis on budget proposals directly related to early childhood issues.

Ms. Gabel stated in April the Governor signed AB 908 (Gomez). AB 908 contains two crucial strategies to increase access to the Paid Family Leave program, particularly for low-income working parents, eliminating a one week-waiting period for benefits to start, and increasing the wage replacement rate from 55 percent to 70 percent for low income workers, and to 60 percent for all workers.

Ms. Gabel also discussed the current legislative session, and outlined F5CA strategies to actively inform and educate the Legislature on F5CA’s mission and goals. Additionally, Ms. Gabel provided an overview of F5CA state budget advocacy priorities for Budget Year 2016–17, and an overview of policy areas that may be of interest to the Commission.

MOTION/ACTION: No action was taken on this item.

DISCUSSION: Commissioner Collis asked for clarification on preschool funding sources and other avenues in which they receive funding. Ms. Gabel stated there are many funding sources, such as Head Start, State Preschool Program, voucher-based alternative payment programs, Transitional Kindergarten, and other school district-based funding, as well as First 5’s investments in preschool opportunities.

PUBLIC COMMENT: None.

Action Item 7– Advisory Committee Assignments

Diane Levin, Chief Deputy Director requested the Commission approve appointments to the Commission’s standing advisory committees.

MOTION/ACTION: Commissioner Collis moved the Commission approve the assignment of Commissioners to the current standing committees as described in the April 2016 Commission Advisory Committee Description as follows:

Executive	<ul style="list-style-type: none"> • George Halvorson • Joyce Iseri
Public Education and Outreach	<ul style="list-style-type: none"> • George Halvorson • Shana Hazan
Legislative	<ul style="list-style-type: none"> • Conway Collis • George Halvorson
Research and Evaluation	<ul style="list-style-type: none"> • Joyce Iseri • Muntu Davis

Program	<ul style="list-style-type: none"> • Muntu Davis • Lupe Jaime
Fiscal	<ul style="list-style-type: none"> • Joyce Iseri • Erin Pak
Strategic Planning	<ul style="list-style-type: none"> • George Halvorson • Shana Hazan

The motion was seconded by Commissioner Jaime.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

Action Item 8 – Annual Report Guidelines for Fiscal Year 2016– 2017

David Dodds, Deputy Director, Evaluations requested approval of the guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2016–17. The Annual Report Guidelines included two changes, the removal of the Child Signature Program and Cares Plus.

MOTION/ACTION: Commissioner Jaime moved the Commission approve the Annual Report Guidelines for Fiscal Year 2016–17 in support of annual reporting requirements. The motion was seconded by Commissioner Hazan.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

Information Item 9 – California Third Grade Reading and the Achievement Gap

Glen Price, Chief Deputy Superintendent, California Department of Education presented the latest California State assessment of third grade reading. Chief Deputy Price also addressed California’s new standardized testing system and its goals, the third grade achievement gap for children of color and living in poverty, and the relevancy of this chronic achievement gap to the work of First 5 county commissions statewide.

DISCUSSION: Commissioners generally supported the notion that more work is needed on integrated systems and supports with an attention to equity.

PUBLIC COMMENT: Commissioner Morales, First 5 Fresno County commented on the importance of the Local Control and Accountability Plan process. Francine

Rodd, Executive Director, First 5 Monterey County emphasized they were having conversations in Monterey County about moving beyond a whole child approach to an approach that embraces the whole child with the whole family, from birth.

Information Item 10 – Annual Strategic Plan Update

Camille Maben, Executive Director provided an update on progress made to date on the implementation of F5CA's Strategic Plan, and gave an overview of results of the 2016 Stakeholder Survey.

DISCUSSION: Commissioners were pleased at the positive results and attribute them to the clear sense of direction that is being provided.

PUBLIC COMMENT: None.

Information Item 11 – Dual Language Learner Pilot

Sarah Neville-Morgan, Deputy Director, Program Management provided an update on the development of the Dual Language Learner (DLL) Pilot, along with a summary of results from the February 2016 DLL Pilot survey.

DISCUSSION: Commissioners discussed the importance of the many programs as a result of the demographic changes, and the importance of closing and preventing the achievement gap. Vice Chair Iseri stated she was concerned about the assessment tools in the study of transitional kindergarten relating to the low incidence of Asian children needing translators, and wanted to make sure this is addressed in the DLL Pilot.

PUBLIC COMMENT: None.

Information Item 12 – Child Signature Program Final Evaluation Report

David Dodds, Deputy Director, Evaluation summarized evaluation findings for the Child Signature Program 1 and 3 programs during 2012–2015, including program targeting, classroom and teacher demographics, quality assessments, child development, and lessons learned.

DISCUSSION: None.

PUBLIC COMMENT: None.

Information Item 13 – Financial Update

Mike Fuller, Interim Director, Fiscal Services provided an update on F5CA's financial status, and gave updates as to the projected decline in revenue over the next five years.

DISCUSSION: None.

PUBLIC COMMENT: None.

Action Item 14 – Adjournment

MOTION/ACTION: Commissioner Jaime moved for adjournment of the Commission Meeting. The motion was seconded by Commissioner Hazan.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was approved by a unanimous vote of the Commission.

The next scheduled Commission meeting is July 28, 2016, at the Courtyard Marriott Sacramento Airport Hotel.