



California Children and Families Commission Meeting

January 24, 2019

Agenda Item 1 – Opening Remarks

George Halvorson called the meeting to order at 9:30 a.m.

Commissioners Present: George Halvorson
Lupe Jaime-Mileham
Muntu Davis
Shana Hazan
Molly Munger

Commissioners Absent: Monica Fitzgerald

Ex Officio Member Present: Kris Perry

Announcements: Chair Halvorson welcomed back Kris Perry to the Commission.

Chair Halvorson asked Commissioners if there were any items that presented a conflict of interest. There were none.

Reports:

First 5 California (F5CA) Executive Director – Camille Maben

- Personnel – Lisa Moreau was hired as Ms. Maben’s executive assistant. Kathy Ellis transitioned from the Fiscal Services Office to the Administrative Services Office to fill behind Hanan Boyd (personnel liaison).
- Talk. Read. Sing.® Campaign – Three major sports executions are currently running: ESPN Radio, the Los Angeles Dodgers, and the Sacramento Kings. First 5 California’s (F5CA) work with ESPN Radio helped connect them with Los Angeles Rams Punter, Johnny Hekker, who not only is the star punter for the Rams, but also a first-time dad. He welcomed First 5 into his home to film his Top 5 Tips for new parents – with a special emphasis for dads – which lives on the First 5 California website and portions of the audio air daily on the radio in Los Angeles. This video was recently featured on ESPN’s homepage – as a full takeover of ESPN.com – which, in just 24 hours, had the potential

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to generate 4 million impressions. F5CA is going on year three of co-partnership with the Los Angeles Dodgers and its colleagues at First 5 Los Angeles. Some of the elements F5CA is sponsoring are a Talk. Read. Sing.® branded play area within Dodger Stadium, video and audio recordings – in English and Spanish – featuring an active player that airs in-stadium on the scoreboard and on radio during home and away game broadcasts, and the First 5 Express at the stadium during the summer.

The Sacramento Kings have been wonderful partners of F5CA as it looks to build upon its community engagements with them this year. F5CA is planning several community events – starting with February 23 at First 5 Sacramento’s Annual Baby Shower, and March 1 to celebrate Dr. Seuss Day at a local school. This year, the Sacramento Kings also moved their G-League team to Stockton, so in collaboration with First 5 San Joaquin, F5CA is beginning to conduct several smaller-scale school visits with their athletes within the greater Stockton area.

- First 5 IMPACT – To plan for IMPACT 2.0, F5CA staff have begun to take internal conversations to a broader level and include local stakeholder input. F5CA and the Association are partnering to engage county commissions in the planning of IMPACT 2.0. The first opportunity to engage with county commissions occurred in December at the First 5 Association Summit in Palm Springs. Erin Dubey from F5CA and Kathi Guerrero, Executive Director of First 5 El Dorado, led a session that engaged nearly every region in the state in a conversation around the future of IMPACT. Priorities, strengths, and challenges arose, all of which will contribute to future Request for Application development. The input session at the Association Summit will be followed up by two to three days of intensive working sessions with regional representation to gather more input and recommendations around what should be included and improved upon in IMPACT 2.0. F5CA staff will present initial plans to the Commission in the spring.
- Training and Technical Assistance – Through First 5 IMPACT’s Training and Technical Assistance Infrastructure work, University of Florida Lastinger Center and the staff from the School Reform Initiative are helping strengthen local, regional, and state partnerships to ensure Quality Counts California meets the needs of California’s multi-lingual and multi-cultural children, families, and educators. This is happening through training to facilitate Communities of Practice and use tools to more effectively facilitate conversations, and collaboratively problem solve complex issues. So far, more than 60 people around the state have received the training, including some F5CA staff who are already starting to use the tools in their work, with great success. A new training that combines face-to-face, virtual, and job-embedded learning will launch on January 29. These trainings will roll out across the state over the next year to support hundreds of leaders and educators to improve their collaboration skills.
- Data Visioning Process – Last fall, WestEd, with F5CA funding, engaged a contractor to shape data visioning in support of quality rating and improvement systems (QRIS) and

better early childhood data for California. Currently, state partners for Quality Counts California (F5CA and the California Department of Education) expect data needs assessment to take place in 2019 in a multi-stage process. Data visioning will include three strands: 1) QRIS and Registry data systems; 2) the parent portal for child care information under the Child Care and Development Services Act (AB 2960); and 3) an Early Childhood Integrated Data System that can support policy by linking available child and program data across multiple data systems. Governor Newsom has expressed interest in improving early childhood data, so future steps may be shaped by the interests of the new administration.

- Dual Language Learner (DLL) Pilot Study – The American Institutes for Research (AIR) launched the Dual Language Learner Pilot Study. This fall, AIR held webinars and conversations with key agencies (First 5s, county offices of education, and resource and referral agencies) to explain the study and to invite participation. AIR selected 16 counties to participate: the 6 largest counties with the most DLL children plus 10 random counties representative of each region of the state. Following an initial survey of sites to understand the kinds of program and strategies used within each study county, AIR will start the in-depth study that will include approximately 360 sites. F5CA staff are currently planning, with AIR, the process of creating Local Area Agreements by which commission-approved funds can support local pilot activities (e.g., site-level incentives \$2.5M, expansion activities \$10M).
- California Health Interview Survey (CHIS) – Under contract with UCLA, researchers are developing a research policy brief about factors related to parental reading, including exposure to the Talk. Read. Sing.[®] campaign, based on CHIS survey data. The final brief will be shared with commissioners this spring or summer. UCLA continues to test multi-mode data collection using mail, internet, and phone as a way to possibly reduce future costs of the survey. Currently, data collection is by phone interview. However, fewer people are willing to respond to phone surveys these days.

DISCUSSION: None

PUBLIC COMMENT: None

First 5 Association of California Executive Director – Moira Kenney

- Ms. Kenney did not provide a First 5 Association report. She reserved her presentation/comments for the Learning Readiness item.

Advisory Committee Reports – Commissioners

- Research and Evaluation – Vice Chair Jaime-Mileham reported that the committee met and discussed the Quality Counts California/IMPACT Evaluation Update, which will be heard later in the agenda.

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- Strategic Plan – Commissioner Davis thanked First 5 California staff for their work on the draft 2019 Strategic Plan.
- Legislative – Commissioner Hazan reported on the successful legislative visits that occurred the day prior to the Commission Meeting.
- Executive – Chair Halvorson stated the committee met to discuss the Commission Meeting agenda.

DISCUSSION: None

PUBLIC COMMENT: None

Agenda Item 2 – Public Comment

Chair Halvorson opened the floor for public comment.

DISCUSSION: None

PUBLIC COMMENT: Roseann Ibarra, Executive Director of First 5 Mendocino, thanked First 5 California for providing funding to her county commission. The funds support the commission’s Imagination Library.

Jim Suennen announced that CalEITC has new eligibility criteria and now offers \$500 million (with the potential of reaching \$1 billion) to families, providing them funds on a monthly basis instead of them receiving the money once a year as is typical of the tax cycle.

Information Item 3 – Learning Readiness

F5CA and First 5 Association staff, and county commission representatives presented an overview of learning readiness and provided examples of how learning readiness is implemented in various counties across the state.

DISCUSSION: Commissioners asked questions about the cost of implementing learning readiness programs and taking them state wide, and if there is any resistance moving forward. Presenters mentioned that the cost varies by county; one county mentioned an approximate cost of \$35 per child. Presenters stated that there has been value in building the momentum and that if it is not mandated, schools are more apt to become a part of the process.

PUBLIC COMMENT: Several members of the public spoke about the need to have parents involved in their children’s education prior to entering school. Commenters mentioned engaging parents and educating them on the positive impact of talking, reading, and signing to young children.

Action Item 4 – State and Federal Budget and Legislative Update

Erin Gabel, Deputy Director, External and Governmental Affairs Office, provided an update on the revised F5CA Children’s Policy Agenda, year one of the 2019–20 State Legislative Session, the release of the Governor’s 2019–20 Proposed Budget, bills being followed by F5CA, and federal policy engagement activities.

MOTION/ACTION: No action was taken on this item.

DISCUSSION: Vice Chair Jaime-Mileham asked if the new child care slots restore the state to where it was before the recession. Ms. Gabel mentioned that while the funding has been restored dollar for dollar, there are still 40,000 less spaces available to children. Ms. Jaime-Mileham also asked if there is data from the transitional kindergarten stipends to support AB 212. Ms. Gabel stated there was no standard around data collection.

PUBLIC COMMENT: None.

Information Item 5 – Quality Counts California/IMPACT Evaluation Update

Camille Maben and Debra Silverman, Education Administrator, Program Management, presented key implementation and evaluation activities for First 5 IMPACT (Improve and Maximize Programs so All Children Thrive) and Quality Counts California (QCC) for Fiscal Year 2017–18.

DISCUSSION: Commissioners had questions about the percentage of children served and what it would take to serve more children. Additionally, they had questions about the cost and who contributes to the funding of Quality Counts California and IMPACT. Commissioners requested staff to present at a subsequent meeting with funding details.

PUBLIC COMMENT: Bill Sperling, CEO of Child 360, mentioned the positive results of IMACT within counties. He emphasized the need to continue family support programs for those who deal with difficult life situations.

Information Item 6 – Financial Update

James Gillies, Director, Fiscal Services Office, provided a financial update of F5CA funds, including updates on revenue and fiscal mapping to the Strategic Plan.

DISCUSSION: None.

PUBLIC COMMENT: None.

Action Item 7 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda.

MOTION/ACTION: Commissioner Munger moved the Commission approve the consent calendar. The motion was seconded by Commissioner Davis.

DISCUSSION: None

PUBLIC COMMENT: None

VOTE: The motion was approved by a unanimous vote of the Commission.

Action Item 8 – Fiscal Year 2017–18 Annual Report

MOTION/ACTION: Commissioner Munger moved the Commission approve the Fiscal Year 2017–18 Annual Report. The motion was seconded by Commissioner Hazan.

DISCUSSION: Member Perry congratulated the staff on a job well done with the Annual Report.

PUBLIC COMMENT: None

VOTE: The motion was approved by a unanimous vote of the Commission.

Action Item 9 – Adjournment

MOTION/ACTION: Commissioner Hazan moved for adjournment of the Commission Meeting. The motion was seconded by Vice Chair Jaime-Mileham.

DISCUSSION: None

PUBLIC COMMENT: None

VOTE: The motion was approved by a unanimous vote of the Commission.

Chair Halvorson adjourned the meeting at 3:30 p.m.

The next scheduled Commission meeting is April 25, 2019, in Irvine.